



AHC Group, Inc.

Experts in Corporate Strategy and Social Response since 1981

Walgreens Trusted since 1901™

Walgreen's North American Critical Friends Advisory Council

AHC Group, Inc. researched leaders on their expertise and relevance to Walgreens and nominated several candidates for consideration. Those listed here were selected and appointed by Walgreens to serve on this Council for a three-year term. Bruce Piasecki, President and Founder of AHC Group, Inc., serves as Chairman of this Council.

Katherine Sierra, Senior Fellow, The Brookings Institution

- Former Vice President for Sustainable Development at the World Bank
- During her time there, she oversaw the Bank's global environment, infrastructure and agricultural activities, and led its climate change strategy
- This included the creation of the \$6.5 billion Climate Investment Funds and management of \$2.5 billion in Carbon Finance funds
- Currently a nonresident senior fellow in Global Economy and Development at Brookings, a nonprofit public policy organization based in Washington, DC. Our mission is to conduct high-quality, independent research and, based on that research, to provide innovative, practical recommendations
- Focuses on climate change and energy, especially issues and policies affecting developing world
- Part of this work is on energy poverty, looking at global challenges and local issues, especially on infrastructure in Africa and opportunities after the Arab spring
- Her research covers the international climate change architecture, with a specific focus on the effectiveness of climate finance
- Ms. Sierra broadened the Bank's climate change strategy to tackle adaptation and focus on agriculture, water, eco-system and urban sectors and the impact on the least developed countries.
- She has Bachelor of Arts degrees in anthropology and Hispanic civilization from the University of California at Santa Barbara (1976); a master's degree in city and regional planning from Harvard's Graduate School of Design (1978), and graduated from the Harvard Business School's General Managers Program in 1998.
- A member of the Joint Institute for Strategic Energy Analysis Advisory Council and has served on the National Research Council, Policy and Global Affairs Division Oversight Committee



Mark Tulay, Director, Strategic Investor Initiative (SII) at CECP (The CEO Force for Good)

- Director, Strategic Investor Initiative (SII) at CECP
- Mark has served in leadership roles in sustainability initiatives for over 25 years
- As Program Director and the first employee of Ceres, he was involved in the early stages of the Global Reporting Initiative (GRI).
- Mark served as Head of Sustainability Research for Institutional Shareholder Services (ISS) and RiskMetrics (now MSCI).
- Served as the first full-time employee of Ceres as a Program Director
- Mark serves on the Advisory Boards for Cornerstone Capital Group and GISR



Mona Sarfaty, MD, Medical Society Consortium on Climate & Health

- Director of the Medical Society Consortium on Climate and Health comprised of 21 medical societies **representing over 550,000 physicians, more than half the physicians in the U.S.**
- She is a family medicine physician and public health doctor who engages in teaching, research, and advocacy for over 30 years.
- As an academic faculty member with expertise in primary care, preventive services, and health policy, she lectures at national & regional venues including medical societies, health plans, health departments, professional organizations, & government conferences.
- In the middle of her career she worked as a Senior Health Policy Advisor for the U.S. Senate Health Committee for 7 years under the Chairmanship of Senator Edward M. Kennedy, where she planned hearings, wrote legislation, negotiated policy, and met with constituents.
- She is the author of widely circulated guides and publications, including many peer reviewed articles and two book chapters on climate change and



health. These last two bullets illustrate her credentials as timely and supplemental.

- She founded the Consortium in 2016 after assessing physician experience with the health effects of climate change in cooperation with the George Mason University Center for Climate Communication.

Rachel Gutter, President, International WELL Building Institute (IWBI), and Co-chair Board of Directors, The Garrison Institute

- President, International WELL Building Institute (IWBI), a public benefit corporation with a mission to improve human health and well-being through the built environment.
- Co-chair Board of Directors, The Garrison Institute
- Former Chief Product Officer at IWBI
- Founded and served as Director, Center for Green Schools, and previously held the position of Senior Vice President of Knowledge for the U.S. Green Building Council



Park Howell, Founder and CEO, Park and Company Marketing Communications, Inc. (Park&Co), and Professor of Storytelling, Executive Master's for Sustainability Leadership, Arizona State University

- Founder and CEO, Park and Company Marketing Communications, Inc. (Park&Co)
- Created and taught the communications curriculum for the Executive Master's for Sustainability Leadership program at Arizona State University.
- 30+ year career in advertising including positions as Creative Director for Quorum, Int'l and Account Director with Petersen Communication
- Business story strategist and host of Business of Story podcast, sharing storytelling tips and techniques to help leaders craft and tell compelling stories that sell.
- Consulted companies and organizations including Hilton, Cummins, American Express, Philips, KPNG, Visit California and the United States Air Force.



- Member and past board chair for Social Venture Partners Arizona which takes a venture capital approach to philanthropy by investing money and the professional services of its partners to help nonprofits profit and become self-sustaining.