

The AHC Group's Corporate Affiliate Program Presents



The 18th Annual “Achieving Results” Workshop Series

Facilitated by Bruce Piasecki
Founder & President of the AHC Group
www.ahcgroup.com

AGENDA

June 18-20, 2008
Gideon Putnam Resort & Spa
Saratoga Springs, NY

June 18

Registration

Main Lobby

Noon to 5:00 PM

Check-in to pick up your welcoming binder, name badge, and tent card.

Welcoming Cocktail Reception

Patio & Garden Room

5:30 PM - 7:30 PM

Join us for drinks and hors d'oeuvres.

Spouses and family welcome.

June 19

Breakfast

Portico

7:00 - 8:00 AM

Start your day with a variety of baked goods, fruit, yogurt, coffee, and juices

Workshop 1: Delivering on the Bottom Line

Arches Room
8:00 AM – 12:30 PM



Steve Wolff
Evergreen Energy &
Workshop Chair
AHC Group

Workshop History

In late 2001, at the peak of the Enron and WorldCom crisis, Steve Percy, former CEO of BP America, initiated our large corporate benchmarking workshop on Corporate Governance and Innovation. In June 2007, this workshop was renamed to "Delivering on the Bottom Line." Steve Wolff, a long time affiliate member with Dayton Power & Light (DP&L), took over as the Chair of this ongoing workshop in 2007. The goal is to add key messages and lessons regarding profit and loss by top operating people to the themes of Site Remediation, Risk Reduction, Emerging Issues, and Shareholder Value.

Chair Bio

Steve Wolff joins us during these sessions from his current post at Evergreen Energy, where he serves as EVP Engineering. Evergreen Energy Inc. is leveraging a vertically-integrated, coal-based platform to deliver combined energy, environmental, and economic solutions, producing cleaner, efficient, and affordable energy. Evergreen Energy is meeting the specific needs of vital industrial, international, and public utility market customers.

In his former position, as President of Power Production at DP&L in Dayton, Ohio, Mr. Wolff provided leadership for over 4400 MW of electricity generation and all corporate information technology, purchasing, and environmental compliance areas. He led over 550 employees and had full P&L responsibility for an annual gross margin in excess of \$700M. In this position he achieved the top four power generation years in company history and a ranking among the top energy companies in generation efficiency and productivity.

Mr. Wolff is a veteran of the U.S. Navy and holds the following degrees: MS Environmental Management and Policy from Rensselaer Polytechnic Institute, MSE Engineering Management from The Catholic University of America, MA National Security and Strategic Studies from the Naval War College, and a BSME Mechanical Engineering from the US Naval Academy at Annapolis.

If you would like to recommend a key leader who could contribute a presentation like those seen today by Wal-Mart, Shaw Industries, and Georgia-Pacific, please share that knowledge and contact information with Bruce Piasecki (Bruce@ahcgroup.com).

"Business Sustainability: A Competitive Strategy for the 21st Century"

Mr. Elm presents business sustainability as a framework for competitive and corporate strategy within profit-seeking companies. He demonstrates how sustainability may be employed as an impetus for, and driver of, innovation and value within the core business, and as a platform for growth and corporate diversification. Using his firsthand experience in developing strategies for Wal-Mart Stores and Office Depot, he:

- explores the changing role of business in society,
- defines sustainability as a topic of relevance for profit-seeking companies,
- employs sustainability as a business strategy,
- discusses Sustainable Value Networks, a revolutionary mechanism that Mr. Elm developed and employs with his clients to incorporate sustainability into the company, its culture, and extended value chain.



Tyler Elm
Former Senior
Director of
Corporate
Strategy &
Business
Sustainability

*Introduction by
Bruce Piasecki
President & Founder
AHC Group*

WAL ★ MART

Speaker Bio

A leader in his field, Tyler is an innovator, practitioner, author, and public speaker on the subjects of business sustainability and the changing role of business in society. Tyler specializes in employing business sustainability as a strategic framework and source of innovation for profit-seeking firms. As the developer of the organizational structure known as *Sustainable Value Networks*, a mechanism for incorporating sustainable innovation into the firm and its culture, Tyler has an unprecedented wealth of first-hand knowledge, experience and success in incorporating sustainability into corporate culture, having employed the concept at Office Depot Inc., and later at Wal-Mart Stores, Inc. Tyler's consulting work focuses on corporate and competitive business sustainability and energy strategy. Primary service offerings include:

- Developing and executing sustainability strategies for international retailers and their suppliers that derive economic benefits from improved environmental and social outcomes.
- Enhancing economic, environmental, and social performance of value chains, products and services.
- Managing strategic partnerships with economic and social stakeholders, including: buyers, suppliers, think-tanks, academics, government and non-governmental organizations.
- Influencing social debate, regulation, and policy on energy, environmental and social issues.

Elm Bio continued

Prior to forming T.J.Elm & Associates in February, 2008, Tyler led several initiatives focused on business sustainability, and white-space business and program innovation at Wal-Mart Stores, Office Depot, IBM Business Consulting, and PricewaterhouseCoopers. His most recent corporate position with Wal-Mart Stores Inc. was as Venture Lead of Wal-Mart's Corporate Strategy & Business Development group. Tyler developed a portfolio of businesses in energy that were beyond the Company's existing business models and activities, yet leveraged available assets, expertise, scale and scope to create value and enhance social credit of the company.

A serial intrapreneur, Tyler is the primary architect and developer of the business sustainability strategies and programs for Wal-Mart Stores and Office Depot, a founding contributor to the sustainability strategy services at IBM Business Consulting and PricewaterhouseCoopers, and creator of Simon's Reid Collins' Forest and Biodiversity Management Program.

The combination of more than 15 years of experience working with executives and their management teams on strategic business, sustainability, and energy issues, and five years of graduate education in business and environmental management provide Tyler with a robust, strategic perspective on the potential for corporations to participate and succeed in the greatest intrapreneurial imperative of our time – the creation of economic benefits from social and environmental leadership.

"The Shaw Green Edge Sustainability Business Platform"



Rick Ramirez
VP Sustainability &
Environmental Affairs
Introduction by
Dave Bell
National Sales Manager
Masco Home Services

Shaw Industries is the world's largest manufacturer of carpet and carpet fiber, and the biggest textile company in the United States. Headquartered in Dalton, Georgia, Shaw is a Fortune 500 firm with revenues in excess of 5 billion dollars. Now a Berkshire Hathaway holding, this enterprising firm grew by rapid acquisitions and highly integrated and localized chains of supply since 1960.

Today's presentation is about Shaw's rapidly evolving sustainability business platform. According to Rick Ramirez, Shaw's Vice President of Sustainability and Environmental Affairs, Shaw is listening to the voice of their customer in making major innovations in environmentally preferable products, by engaging across the firm in a set of energy intensity commitments, and in creating a new Growth and Sustainability Council. Ramirez serves as the Council's chairman, integrating executives from the 15 core business functions—from fleet, manufacturing, operations, and logistics to the heads of the core business units.

Speaker Bio

Rick joined Shaw Industries at their headquarters in Dalton, GA in July 2007 as Vice President, Corporate Sustainability & Environmental Affairs. In this newly created role, Rick provides leadership in the strategic development and implementation of Shaw's internal and external sustainability and environmental initiatives, including the Shaw Green Edge Sustainability Business Platform.

Rick works closely with all Shaw business units to communicate our environmental strategy and directs implementation of our initiatives within our operations, with employees, customers, suppliers, community partners, and other stakeholders.

Shaw Industries, a subsidiary of Berkshire Hathaway, Inc., is the world's largest carpet manufacturer and a leading floor covering provider with more than \$5 billion in annual sales and approximately 31,000 associates manufacturing and distributing carpeting, rugs, hardwood, laminate and ceramic tile for residential and commercial applications worldwide.

Over the past 30-plus years, Rick has worked primarily in the chemicals and advanced materials industry with a focus in Environmental, Health, Safety and Regulatory Affairs, but with significant experiences in engineering, quality, and business unit management. Before joining Shaw, Rick worked for Celanese Corporation for 26 years in various managerial and executive positions internationally—most recently at Celanese corporate headquarters in Dallas, TX in the Global Operations organization responsible for Real Estate, M&A Due Diligence and EHS/Global Remediation.

Rick received his B.S. in Forensic Chemistry from the City U. of New York and his Master's degree in Occupational Health & Safety from New York University. He and his wife Georgina currently live in Chattanooga, TN and they have 2 adult children living in North Carolina.

Coffee Break

Portico
10:00 AM

"Creating a Sustainable Business Vision: The Georgia-Pacific Experience"



Georgia-Pacific employs more than 50,000 employees in North America, South America and Europe. GP, founded in 1972 in Augusta Georgia, was purchased by Koch Industries in 2005, and like Shaw, is now a private company, held by the largest private industrial conglomerate in the world. GP makes familiar brands from consumer tissue products, commercial tissue products, to building products in plywood, gypsum and oriented strand board (OSB).

Today's presentation is about creating a market-facing sustainable business vision from the ground up. GP alone is responsible for 10 percent of the electricity generated from renewable biomass in the entire United States, and biomass fuels supply more than 50 percent of the energy required for GP operations. Using this as an example (along with innovations in their controlled use of towel dispensers called enMotion), Bill Frerking, GP's Vice President and Chief Sustainability Officer, explains the steps of Koch's sustainability discovery process.



Bill Frerking
Vice President
& Chief
Sustainability
Officer

*Introduction by
Mark Serwinowski
President &
Founder, MetaVu*

Speaker Bio

Bill Frerking is Vice President and Chief Sustainability Officer of Georgia-Pacific, one of the world's leading manufacturers and marketers of tissue, packaging, pulp, paper, building products and related chemicals. Frerking was named to the newly created position of Chief Sustainability Officer (CSO) in November 2007. As CSO, he is responsible for Georgia-Pacific's overall sustainability efforts, including working with the company's business units, procurement and staff groups to develop and implement sustainability strategies, goals, measurement and reporting. He also represents the company in sustainability discussions with customers and other groups.

Frerking joined Georgia-Pacific in 2006 as Chief Counsel for the company's building products businesses. He had previously been with Koch Cellulose, where he had served as Vice President, General Counsel and Corporate Secretary since 2004. Prior to that, he held positions in the law department of Koch Industries Inc. and other Koch companies, focusing on environmental compliance. Frerking was the primary architect of the changes Koch companies made beginning in the mid-1990s in how they approached environmental compliance. He then helped apply that same approach to all compliance areas as Koch companies developed compliance offices in each of their businesses.

Before joining Koch in 1996, Frerking was in private legal practice in Kansas City, Missouri, for 10 years, where he did securities and mergers and acquisitions work before specializing in environmental law. He remains a member of the Missouri Bar, the State Bar of Georgia and the Bar of the U.S. Supreme Court.

Lunch

Garden Room & Patio

12:30 – 1:30 PM

Workshop 2: Emerging Issues & Stakeholder Trends

Arches

1:30 – 5:00 PM

Workshop History

Over the last 10 workshop sessions, Dennis Minano has been our Emerging Issues Workshop Chair. Through Denny's leadership we have heard from over 50 leading companies on topics ranging from New Source Review to why Starbucks cares about Climate Change.

The Emerging Issues workshop provides an opportunity for today's leaders to address those growing business strategy and changing global economy concerns on the near horizon, providing a glimpse into the future from the leading experts in their fields. As a GM executive, he was involved with all aspects of GM's public policy and has led policy committees of environmental non-governmental organizations. Denny shows in this ongoing workshop the value of framing a response with tact and force.

Write Denny@ahcgroup.com with emerging topics you wish us to cover in future Workshops.



Dennis Minano
Senior Associate &
Workshop Chair
AHC Group

Chair Bio

Dennis R. Minano joined the AHC Group in early 2003. He currently acts as an advisor on energy, environmental and transportation issues. He served as General Motors (GM) Vice President of Environment and Energy and Chief Environmental Officer until his retirement in 2002, and in that position, was responsible for overseeing environmental and energy policies worldwide.

During his 30-year career at GM, Minano remained at the forefront of public policy debates affecting the transportation and energy industries. He joined the company in 1971 as an attorney involved in marketing, product liability, energy and environmental law. He was appointed practice area manager of the environmental and energy legal group in 1990, representing the company's interests on major national policy issues. During 1995-1996, he also served as Vice President for GM Communications, helping to integrate communication with business strategy.

“Greening of Construction: A View from McGraw-Hill on Energy, Water & Building Trends”

McGraw Hill
CONSTRUCTION

Michele Russo
Director of Green Content &
Research Communications



*Introduction by Rusty Carroll
Marketing Manager OSB, LP*

Global construction exceeded 4.9 trillion dollars in 2007, or roughly 10 percent of global GDP. This industry alone employs over a 100 million people worldwide. But what percentage of this business is greening towards more efficient homes and buildings? One of the leading research and trends organizations tracking the greening of global construction is McGraw-Hill Construction.

Today Michele A. Russo, the Director of Green Content and Research Communications at McGraw-Hill Construction, explains the important developments and trends of consequence she sees regarding the global use of water, energy, and building materials. By first focusing on increases in the frequency of weather-related disasters from 1980 to present, Ms. Russo offers informed projections on the key green building market estimates through 2012. In addition, she breaks down the trends by segment from education and government to the hospitality industry and retail markets.

Speaker Bio

Michele A. Russo currently serves as Director of Green Content & Research Communications at McGraw-Hill Construction (MHC), one of The McGraw-Hill Companies. She is responsible for helping direct the green content across MHC's portfolio of products and services, directing MHC's SmartMarket Report series, helping provide green construction intelligence to the media and industry and providing communications around MHC's broader analytic offerings. Prior to her current position, Michele served as Director of Industry Communications at MHC. Michele is also a part of corporate initiatives around sustainability within The McGraw-Hill Companies. Prior to joining McGraw-Hill, Michele worked within the nonprofit and state government sectors. Most recently, she served as Executive Director of the Clean Beaches Council, driving education around clean water; Deputy Director of the National Pollution Prevention Roundtable; and as a special assistant for the Massachusetts' Office of Technical Assistance within its Executive Office of Environmental Affairs. For the bulk of her career, Michele's focus was on pollution prevention and toxics reduction policy, spanning across different environmental areas (water, air, solid, and hazardous waste). In all her work, she focused on partnership strategies between government, industry and the nonprofit community to find workable solutions. She has been a frequent speaker on topics related to environmental policy, pollution reduction and green building trends. Michele has a master's degree in public policy from Harvard University's Kennedy School of Government and a B.S. in Chemical Engineering from Cornell University. She is a LEED Accredited Professional by the U.S. Green Building Council.

"The Masdar Initiative: Inspiring Sustainable 21st Century World Cities"



John Lovenburg
Vice President
Global Director of
Environmental
Site Management



Al Hannum
Vice President
Global
Industrial
Client Group
Director

*Introduction by Denny Minano
Senior Associate
AHC Group*



CH2M HILL will give a presentation on the Masdar City Development in Abu Dhabi, the world's first zero-carbon, zero-waste "green community". The project is being developed by the Abu Dhabi Future Energy Company with Foster + Partners as the architect and CH2M HILL as the program manager. The six square kilometer alternative energy city will open late in 2009 and will establish a world-class standard for implementing integrated sustainable technologies. The presentation will cover energy, waste management, transportation, cultural context, and sustainability.

The city will house the Masdar Institute of Science and Technology, the graduate science and research Institute being established in cooperation with the Massachusetts Institute of Technology, and will include research facilities; laboratories; commercial space for related-sector companies; light manufacturing facilities and selected international tenants to invest, develop, and commercialize advanced energy technologies. The development will also host Masdar's headquarters, residential space for employees, as well as a science museum and edutainment facilities.

Speaker Bio

John Lovenburg is CH2M HILL's Global Director of Environmental Site Management, responsible for the development and delivery of value-added services and technologies related to due diligence, site assessment, remediation, redevelopment and related new market niches. Mr. Lovenburg has been with CH2M HILL for 18 years. He is a Professional Geologist and has a Bachelor's degree in Geology from University of California, Santa Barbara and a Master's degree in Hydrogeology from San Diego State University.

Speaker Bio

Al Hannum is CH2M HILL's Industrial Client Group Director, where his team's charge is to safely provide Industry with consistent, value-based Environmental services wherever their operations take them. He also specializes in the area of environmental risk management and performance based contracting, sharing the risks of achieving objectives with clients at both the programmatic and project levels. He is an environmental scientist by training with degrees from the State University of NY College of Environmental Science and Syracuse University.

The presentation seen today is part one of a two part series on the development of 21st century sustainable world cities. CH2M HILL will present a case study on the London Olympics during the AHC Group's 19th Annual Corporate Affiliate Workshops January 28 & 29, 2009 in Phoenix, AZ.



"SF6 and the Environment: Oncor Electric Delivery & an EPA Climate Change Partnership"



Deborah Boyle
Senior Director ES&H



Martha Henson
Senior Environmental Specialist

*Introduction by Steve Myers
COO & EVP, MetaVu*



Deborah Boyle will give an introductory presentation on Oncor Electric Delivery's environmental initiatives and alliances. Martha Henson will then focus on Oncor's partnership with the EPA, beginning with a discussion of the industry uses and the global warming impact of Sulfur Hexafluoride (SF₆) Gas. Henson will then move on to discuss EPA's SF₆ Emission Reduction Partnership for Electric Power Systems, providing an overview of the partnership, its goals, and its progress with Oncor to date. Henson will draw on some of the goals already reached, using several graphs to demonstrate the reductions of emissions since the partnership began in 1999.

Speaker Bios

Deborah A. Boyle serves as Sr. Director, Environment, Health, Safety and Training for Oncor Electric Delivery. In this capacity, Ms. Boyle is responsible for directing comprehensive air, water and solid waste, industrial health, safety and training programs and staff of environmental, safety, health and training professionals to ensure that Oncor Electric Delivery operates in compliance with all environmental and safety laws, permits and regulations. In addition, she is responsible for directing the recycling and waste management activities for all EFH System wastes.

Ms. Boyle has been employed by the EFH System for over 30 years and has held various operations and environmental related positions. She has extensive knowledge and experience in environmental project management, strategic planning, advocacy and stewardship issues related to the electric and gas utility industry.

Ms. Boyle holds a Bachelor of Science in Biology from South Dakota State University. She is currently serving on the Utility Solid Waste Activities Group (USWAG) Policy and Steering Committee, Electric Power Research Institute's Environmental Sector Advisory Committee and as EPRI's Transmission and Distribution Champion for environmental issues. She has served as chair, Southern Gas Association Environmental Steering Committee, and on various USWAG, Electric Reliability Counsel of Texas (ERCOT), Gas Technology Institute and American Gas Association environmental committees dealing with air, water and solid waste environmental issues. She additionally serves on several state agency and university environmental advisory boards.

Speaker Bios continued

Martha Henson is currently a Senior Environmental Specialist with Oncor Electric Delivery Company, a transmission and distribution utility based in north Texas. She joined Oncor in 2001 after graduating from Texas A&M University with a degree in Biology. Based in Dallas, Texas, her role is to act as the company's subject matter expert on solid waste, provide regulatory compliance guidance on classification of industrial/hazardous wastes, and to communicate company positions on solid waste issues to EPA, the Texas Commission on Environmental Quality, and various industry groups.

She is also responsible for performing environmental site assessments prior to property acquisitions/divestitures, managing environmental issues associated with real estate transactions and apprising leadership/management of potential environmental issues when acquiring/divesting of property. She has had the opportunity to serve in a leadership role as the Chair of the Association of Electric Companies of Texas (AECT) "Wires" Environmental Subcommittee. AECT is a trade association comprised of investor-owned utilities in the state of Texas. Martha administers the tracking and reporting of SF₆ gas emissions to EPA as part of Oncor's participation in EPA's SF₆ Emission Reduction Partnership for Electric Power Systems, a climate change initiative.

"The AHC Group & ARCADIS: Observations on the Annual ARCADIS/GM Remediation Workshops & the 2008 HSE Executive Roundtable in Amsterdam"



Mark Coleman
Senior Associate



Steve Willis
Senior Associate

AHC Group Senior Associates Steve Willis and Mark Coleman are both actively involved in work with Corporate Affiliate ARCADIS. Mark Coleman is currently conducting sensing interviews in preparation for this fall's 5th Annual GM/ARCADIS Remediation Workshop in Chicago. Present and past companies involved include BP, Ford, BASF, and Sunoco. Steve Willis just returned from Amsterdam, acting as key facilitator for the HSE Executives Roundtable that included leaders from Phillips, TRW, Koch Industries, and Bayer in attendance. The two report on their recent work, key findings, and trends.

Speaker Bio

President of Willis Environmental Solutions LLC based in Tucson, Arizona, Steven P. Willis joined the AHC Group as a Senior Associate in 2007.

Steve is the former Global Director of Whirlpool Corporation's health, safety, and environmental (HSE) management system, having retired after 33 years of service, including over 22 years as the senior HSE professional for the corporation. had seven years of experience working for NASA on research projects involving regenerative life support systems for long-duration manned space flights at NASA's Langley Research Center in Virginia.

Steve graduated with honors from Virginia Tech University with a B.S. in Engineering Mechanics, and from Vanderbilt University with an M.S. in Environmental and Water Resources Engineering and the recipient of a Whirlpool Fellowship in Environmental Studies. Steve is a registered professional engineer in the State of Ohio.

Steve and his wife Pam, a retired elementary school teacher, relocated from Michigan to Arizona in 2007, where they both find retirement exceeding their high expectations, particularly when Steve can continue to build on his career while working with an outstanding group of clients.

Speaker Bio

Mark C. Coleman currently serves in a senior research capacity for the AHC Group, Inc. Mark is a Senior Program Manager at the Center for Integrated Manufacturing Studies (CIMS) at Rochester Institute of Technology (RIT). At CIMS, Mark is managing a portfolio of projects focused on sustainable product design and life-cycle analysis. Prior to working at RIT, Mark worked as a Project Manager with the New York State Energy Research and Development Authority (NYSERDA), a public benefits corporation funded at \$150 million annually.

Mark has been associated with the AHC Group for more than six years, in which time he has conducted market-and-competitive research, corporate research profiling, and aided in the dissemination of objective data, information, and analysis. In addition, Mark has helped facilitate growth in AHC Group's executive leadership and benchmarking workshops.

Mark holds a M.S. in Environmental Management and Policy from Rensselaer Polytechnic Institute; and a B.A. in Geography and Environmental Studies from Binghamton University. Mark resides in Fairport, NY, with his wife Aileen and son Owen.

Cocktail Reception

Patio & Garden Room

5:30 – 7:30 PM

June 20

Breakfast

Portico
7:00 – 8:00 AM

Workshop 3: Site Remediation & Management Risk Reduction

Workshop History

For the last six years, Dwight Bedsole, Director of Corporate Remediation for DuPont, has chaired this ongoing AHC Group workshop on site remediation programs, policies, and new risk management tools. This has become a widely respected workshop transacted with insight and confidentiality. It has transformed over the years and now focuses on a broader topic range to also include financial assurance, operational risk and retired assets. Our leaders have strengthened their skills in managing environmental liabilities through learning from other leaders representing a wide range of companies including Ashland, Celanese, Dow, BP, FMC, ELPASO, Conoco/Phillips, Honeywell, Whirlpool, North East utilities, Chemtura, Canadian National, Shell, Chevron, Lockheed Martin, Northrop Grumman, and Lyondell.

Arches Room
8:00 AM – 12:00 PM



Dwight Bedsole
Business Director
Corporate
Remediation
AHC Workshop Chair

*Introduction by
Janice Barber
Texas Remediation
Leader
Dow*

“Removing Barriers to Corporate Brownfield Redevelopment”



During the environmental awakening of the 1960's and '70s, environmental policy makers concluded that it was important to clean up contamination from the nation's industrial and manufacturing past. Consequently, Congress created CERCLA (Superfund) in 1980. While Superfund has produced profound societal benefits it has also created an unforeseen problem – perpetual liability.

Owners of brownfield properties have long feared that transferring remediated – and potentially productive – property would ensnare them in liability traps. Traditional insurance products fail to provide long term coverage for statutory and or third party liabilities. To address potential future liabilities and thereby remove one of the more significant barriers to brownfield redevelopment a liability transfer model has been developed. The creation of a new non-profit Federal Trust and Assurance Entity to cover in perpetuity liabilities of historic environmental contamination associated with remediated sites has been proposed.

Chair & Speaker Bio

Dwight Bedsole is Business Director for the DuPont Corporate Remediation Group, where he provides leadership to a group chartered with the responsibility of managing the global environmental remediation liabilities of the DuPont Company. Dwight has over 39 years experience with DuPont in a variety of plant manufacturing, technical, and business roles. During the last 17 years in remediation Dwight participated in the formation and startup of a 100% DuPont subsidiary – DuPont Environmental Remediation Services (DERS) and formation of the DuPont Corporate Remediation Group.

He has presented testimony at state, federal and public hearings, participated in numerous state, federal, and international industry forums as a presenter and panelist on issues related to Superfund, RCRA, Cost/Benefit, Tort Reform, Brownfields, Eminent Domain, NRD, Risk Assessment, Sediments and Sarbanes Oxley. Dwight has served on Corporate Remediation Advisory Boards, authored articles in LexisNexis® (“Financial Assurance” and “Why Remediation Should be Run Like a Business”), has taught short courses on Corporate Financial Reporting, chairs the AHC Group Site Remediation & Management Risk Reduction Workshop and is currently a Board member Of the National Brownfield Association.

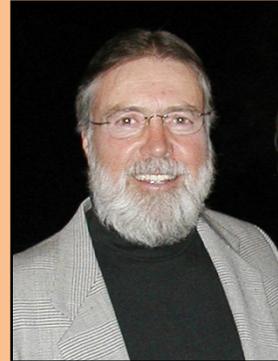
Dwight has won numerous awards for Engineering and Environmental Excellence, Sustainability, Leadership, Awards of Merit and was a member of the corporate team that was awarded the 2003 National Medal of Technology. Dwight is a graduate of Auburn University with a BS and MS in Chemical Engineering.

“Eco-Industrial Parks as a Vehicle for Converting Liability to Productive Redevelopment”

President and CEO of Energy Answers International Pat Mahoney has been a member of the AHC Group’s Corporate Affiliate Program for over 16 years. He is a veteran to our workshops and returns this June to present on his recent work . Energy Answers was formed in 1981 with a defined mission to develop integrated solid waste management solutions with environmentally sound resource recovery technologies. The firm’s commitment is to reach “zero disposal” by effectively recovering all the resources in the materials now seen as “waste.” The audience will see examples of this as Pat presents on “Eco-Industrial Parks as a Vehicle for Converting Liability to Productive Redevelopment.”

Pat Mahoney
President & CEO

*Introduction by
Bob Forbes
Director
Remediation
FMC*



EnergyAnswers
International

Speaker Bio

Since 1986, Pat Mahoney has been the President and CEO of Energy Answers International, the designers, owners and operators (through 1996) of the 3000 tpd SEMASS Resource Recovery Facility in Massachusetts. He holds numerous patents on recycling, materials recovery, and waste to energy systems. Energy Answers International is currently developing projects in Ireland, the Caribbean, and the United States.

Coffee Break

Portico
10:00 AM

“The Corporate Role in Brownfield Management: How Remediation & Real Estate Utilize a Team Approach at Honeywell”

In 2007, Honeywell had 37 billion dollars in sales, ranging from work in aerospace, automation and control solutions, transportation, and specialty materials. They have been a Corporate Affiliate for over seven years, involved in many of our private benchmarking sessions.

David Wickersham is the executive in charge of growing from 20 to over 200 the entire Site Remediation team at Honeywell over the last years of this membership. Today he will speak about how Honeywell constructed a multifunctional corporate team to address the growing importance in blending real estate and site remediation functions. He will address how this relates to key communities and how it improves agency relationships. He will reflect on the criticality of selecting the right partners in the process.



Dave Wickersham
Corporate Director
of Remediation &
Evaluation Services

*Introduction by
David Major
Geosyntec
Consultants*

Honeywell

Speaker Bio

Dave Wickersham is the Corporate Director of Remediation & Evaluation Services for Honeywell International, a leader in aerospace products, control technologies, power generation systems, and specialty chemicals and advanced materials. Honeywell's 108,000 employees operate in 95 countries and traces its roots back to 1885. Dave has global responsibility for managing the company's extensive remediation portfolio and the corporate environmental reserve and is located in Corporate headquarters in Morristown, NJ. He is a member of Honeywell's Health, Safety, Environment & Remediation Council. In addition to providing overall strategic direction and leadership, Dave has direct responsibility for managing the cleanup of Onondaga Lake in Syracuse, NY, one of the country's most complex Superfund sites.

Prior to coming to Honeywell, Dave spent 23 years with the Dupont Company, starting as an environmental engineer at the Remington Arms plant in Ilion, NY. His last position was Business Manager for the Corporate Remediation Group's Southeast/Gulf team in Charlotte, NC. Dave served in a variety of environmental assignments with DuPont including managing RCRA compliance for 32 manufacturing sites, leading due diligence for M & A and representing the company at several CERCLA sites. Dave was instrumental in the formation, startup, operation and termination of a wholly owned subsidiary, DuPont Environmental Remediation Services (DERS), from 1989-1996, serving in a variety of roles from Regional Manager to Marketing & Sales Director.

Wickersham Bio

During the first five years, he grew the eastern regional organization from 20 employees to about 200, increasing annual revenues to over 20 million dollars. Dave was the senior operations advisor to the President of DERS and served on the executive leadership team.

Dave is a former member of the non-profit Delta Science Center in Oakley, CA and has made numerous public presentations on environmental issues.

In addition to his environmental career with DuPont and Honeywell, Dave is also a past Mayor of Ilion, NY, elected to office for three terms during his employment at Remington Arms. Dave received his BS from Cornell University in 1974 and has taken management courses at University of Michigan and Harvard School of Public Health.

Lunch

Garden Room & Patio

12:00 – 1:00PM

Workshop 4: Money Matters & Shareholder Value

Arches Room

1:00 PM – 3:00 PM



Mark Serwinowski
President & Founder
MetaVu
Workshop Chair
AHC Group



Debra Hancher
Vice President,
Business Manager, &
Workshop Chair
AHC Group

Workshop History

Seven years ago Hewson Baltzell, the President of Innovest, began our 100 company benchmarking series on Shareholder Value. Our central mission is to examine instances of corporate leadership and stock valuation methods that explore **how improvements in energy, environmental and product performance relate to the stock value or shareholder price of a firm**. See the "Money Matters" excerpt section of [World Inc](#) at www.worldincbook.com for context, and examples from this workshop.

This June Mark Serwinowski, President and Founder of **metavû**, is joining Debra Hancher, Vice President of AHC Group as a Co-Chair for this workshop. One of our newer Affiliate Members **metavû**, is a business consultancy helping companies execute environmental strategy to build sustainable shareholder returns. The Firm has a significant client list across a wide range of industries. With this professional experience, and as a former presenter in Money Matters, Mark is a natural leader for this workshop.

Write Bruce Piasecki at bruce@ahcgroup.com, or Debra Hancher at debra@ahcgroup.com if you know other leaders you want to hear from in this space.

Chair Bios

Mark A. Serwinowski is Founder and President of [metavû](#) which helps companies develop and deploy the organizational capabilities required to manage environmental risk and corporate social responsibility (CSR) throughout the business value chain. Typical engagements include initiatives to integrate [EHS](#) functions into core business execution; business programs designed to discharge [Remediation / Legacy Liability](#) at lower lifecycle cost and [Sustainability](#) projects to balance economic, environmental and social performance. Mr. Serwinowski has practiced in the environmental business for seventeen years. He has held management and equity positions at leading service providers in the remedial construction, engineering and scientific consulting, and management consulting industries. He has successfully developed and launched two consulting practices in business advisory for environmental management and risk.

In addition, he holds an advisory board position in a Brownfields real estate redevelopment firm. Mark has successfully collaborated with companies in the automotive, chemical, paper, energy, oil and gas, mining, and utility sectors to help them realize the economic benefits of managing environmental issues from a business perspective. In addition, he provides subject-matter and domain expertise to help environmental consultants, law firms, real estate and insurance firms deliver successful projects to their clients. His work involves projects that drive environmental strategy into core business philosophy, including policy, strategy, economics modeling and metrics development; process optimization, management systems and governance model development including architecture and strategy mapping information systems / business analytics dashboards; to management of change implementation, cultural skills development and leadership coaching.

He personally facilitates industry workshops on environmental performance leadership, including a recent event on key performance indicators / metrics, and a summit on remediation excellence. He has been published on various topics related to business and environmental performance in the risk management, oil and gas and utility sectors. Please go to www.metavû.com to learn more.

Chair Bios continued

As Business Manager, Debra is responsible for working with all current and potential [Corporate Affiliates](#). She leads with the [Senior Associates](#) and works with the entire organization to execute successful [workshops](#) — from speaker selection to affiliate involvement. Debra joins the firm after a 17-year career in Investment Banking at JPMorgan in New York City. During her career, Debra worked as part of a team to achieve several successful billion-dollar transactions. Her role as Vice President is to assume leadership in achieving AHC Group's strategic goals in increasing the range and diversity of its corporate affiliates' membership. The broad experience she brings to this new role includes management, building client relationships, recruiting, and product development. Debra has an MBA in Finance from New York University and a BA in Economics from Wells College.

“The Rising Role of Renewables in Corporate Strategy”

Sterling Planet is the leading retailer of renewable energy in the United States. Their blue chip customer base now reaches 45 states and involves over 1400 commercial and industrial customers. This includes two of the largest transactions in US Green Energy history, one to PepsiCo and an early 2008 sale to Intel that exceeds a billion kilowatts. With sales having grown 590 percent in the last two years, we asked the CEO and co-founder of Sterling Planet to revisit us with an account of what he sees happening in the marketplace.

Today Mel Jones will explain the market size of the three areas Sterling Planet serves: the voluntary REC market, the mandated REC market, and the rapidly evolving GHG emissions market. He will compare White Tags to Renewable Energy credits (RECs), and he will explore how these two products now intersect with what he expects to happen next in carbon credits and carbon markets. He speaks in our “Money Matters” workshop for the first time, explaining their sales by sector, their backlog, and their anticipated next steps.



Mel Jones
President & CEO

*Introduction by
Kate Schrank
President & Founder
Partners for Clean
Choice*



Speaker Bio

Sterling Planet caps a 33-year career focused on utilities solutions, with over twenty-one in the deregulated marketplace for Mr. Jones. Mel Jones is one of two seasoned utility executives who in 2000 founded Sterling Planet, the first company to provide renewable energy certificates to the retail market on a nationwide basis. As president and chief executive officer of Sterling Planet, Mr. Jones now guides the pioneering company into new territory, with the nation's first White Tags™ Energy Efficiency Certificates and plans to enter international markets.

His commitment to sustainability is also evident beyond Sterling Planet. Mr. Jones serves on the advisory board of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise at the University of Michigan, which supports a broad societal transition to sustainability through education, outreach and scholarship. Mr. Jones also participates on the advisory board of the Apollo Alliance, which works to build a broad constituency in support of a sustainable and clean energy economy that creates jobs, reduces dependence on foreign oil, and strengthens communities.

Mr. Jones also serves on the boards of the American Council on Renewable Energy (ACORE) and the Environmental Business Association of New York State. He has advised and/or testified before the public utility commissions in the states of New York, Florida, California, Connecticut, Hawaii and Nevada on renewable energy and energy conservation policy.

Prior to Sterling Planet, Mr. Jones exhibited his core area of expertise in information technology solutions for the electric utility industry. As a Vice President at Electronic Data Systems (EDS), Mr. Jones established a Global Power Generation Solutions business built around a unique re-engineering tool that combined artificial intelligence and Electricite de France software into an IT solution for reducing operating and maintenance costs at electric generating plants. Mr. Jones also demonstrated his consulting talents at NAC International, where as Group Senior Vice President, Consulting he led its worldwide nuclear consulting business with offices in Moscow, Tokyo, New York, Washington, Zurich, San Jose, and Atlanta. As part of this role, Mr. Jones directed the outsourced classified system by the Department of Energy that tracked and accounted for all nuclear fissile material both domestically and internationally.

Mr. Jones, also lead the world-wide utility vertical at Reston, VA based, James Martin & Co. where he established an applications development business focused on utility solutions -- leading this organization to numerous large, diverse software developed solutions for utilities. These executive positions followed Mr. Jones' experience as a long-time employee of Southern Company (one of the world's largest investor-owned utilities and electricity producers), where he advanced from engineering programmer analyst to Southern Electric International executive in charge of exporting IT solutions to other utilities.

“Three Emerging Legal and Strategic Shifts to Sustainability”



Ira Feldman
President

*Introduction
by Jeff Sama,
Director of
Environmental
Permits and
Pollution
Prevention*

We wanted to end this 18th annual Corporate Affiliates set of workshops with an account of things to come. And we meant “things” that would have market consequence and the weight of law behind them. That’s why we had the section on Sterling Planet’s 390 percent growth in the last 24 months. In addition, when we learned that Ira Feldman had been recently appointed to the Democratic National Convention, we asked him to put his policy forecasting and political hat on for us to look out across the next 4 to 10 years.

Mr. Feldman is perhaps best known for his leadership in the development of ISO 1400, and for his early recognition of the public policy and regulatory implications of voluntary environmental management standards. For example, he is now one of six US experts on the multi-stakeholder process developing the new ISO standard on social responsibility, ISO 26000. Today he will speak about emerging legal and strategic shifts to sustainability. In doing this he also explores new laws and trends on climate change adaptation and on ecosystems services.

Speaker Bio

Ira Feldman is Founder, President and Senior Counsel of Greentrack Strategies, a consultancy focusing on strategic environmental management and sustainable business practices. He has cut an interdisciplinary swath across three usually distinct spheres: "big picture" environmental policy; environmental law and regulation; and environmental management. Today, he is widely recognized as a thought leader in linking the regulatory and non-regulatory trends that form the basis of a "greentrack" or dual track approach to environmental regulation and management; for championing the implementation of a new generation of environmental management tools; for creating voluntary environmental excellence initiatives, and for advancing the state of the art in environmental auditing and disclosure. His latest work addresses the emerging legal and regulatory significance of ecosystem services, and raises concerns about the lack of attention being paid to climate change "adaptation" as compared to GHG "mitigation."

He has served as Chairman's Advisory Group representative for his SSRO stakeholder group and as co-chair of the international level environmental drafting team. Mr. Feldman also played a key role in the early development of the Global Reporting Initiative (GRI) and in the identification of sustainability metrics used in the GRI protocol. He remains active in GRI as an Organizational Stakeholder. He served on the Environmental Management Task Group of the President's Council for Sustainable Development (PCSD). Previously, Mr. Feldman served as Special Counsel in the Office of Compliance at US EPA headquarters in Washington, DC. In that position he developed and directed the Environmental Leadership Program, EPA's first program on corporate environmental excellence, and he led the revision of the Agency's policies on environmental auditing and self-disclosure. To learn more about Mr. Feldman's other associations and previous positions, please visit greentrack.com.

Mr. Feldman has both a legal and a technical background in environmental issues. He completed an interdisciplinary B.A./M.S. program magna cum laude at the University of Pennsylvania in Philadelphia where he was a Benjamin Franklin Scholar. Mr. Feldman completed additional graduate work in environmental risk assessment and toxicology at the Johns Hopkins School of Public Health in Baltimore, and he received his doctorate in law from the Columbia Law School in New York where he was a Harlan Fiske Stone Scholar. Mr. Feldman has returned to Penn as a visiting professor. He also has an adjunct appointment at American University's Washington College of Law.

We thank you again for joining us. We appreciate your participation throughout the workshops and hope that you will provide us with your written feedback on the response form. We look forward to working with you in the coming months and to seeing you as we kick off our 19th year at the workshops in Phoenix, January 27-29, 2009.

The AHC Group



Bruce Piasecki
President &
Founder



Debra Hancher
Vice President &
Business Manager



Lily Gedney
Literary Assistant &
Group Liaison



Jonathan Ellermann
Research Analyst &
Assistant to
the Founder



Marykay Greenfield
Executive Assistant &
Office Manager



Mark Coleman
Senior Associate

Frank Weaver
Webmaster



Denny Minano
Senior Associate



Steve Wolff
Senior
Associate



Gale Degener
World Inc.
Outreach Leader



Steve Willis
Senior
Associate