



AHC GROUP, INC.
Experts in Corporate Strategy
and Social Response since 1981



AHC Group 17th Annual Corporate Affiliates Workshops

February 1-2, 2007

Pointe Hilton Squaw Peak Resort

Phoenix, Arizona

Workshop Agenda

Risk Reduction and Site Remediation

Northrop Grumman



Joe Kwan

Corporate Director, Environmental Remediation

www.northropgrumman.com

Site Remediation and Risk Reduction Logic and Choices at Northrop Grumman

As one of our newest affiliate members, Joe will be presenting in Dwight Bedsole's Risk Reduction and Site Remediation workshop.



Environmental Protection Agency

Rick Otis

**Deputy Associate Administrator Office of Policy,
Economics, and Innovation U.S.**

Wayne Nastri

US EPA Region 9 Administrator

Corporate Wetlands Restoration Partnership (CWRP)

www.epa.gov



Creating Change: Building the Future at EPA

President Bush challenged EPA senior officials to accelerate the pace of environmental protection while maintaining our global economic competitiveness. Rick will discuss the relationship of the challenge to recent policy decisions as well as the future of the agency. Topics he will cover include: collaborative decision making; cooperative, stewardship, partnership, and voluntary solutions to environmental challenges; performance-based regulations and their relationship to EPA's Sectors Strategies and Performance Track Programs; and the agency's responses to the growing role of information, environmental management systems, and shareholder value as drivers for environmental performance. He will also discuss the external perception of these innovations and their relevance to attendees.



**Guida, Slavich & Flores/
Advanced Environmental Dimensions, LLC**

Greg Rogers, Attorney/President

www.advancedenvironmentaldimensions.com

***Reducing Risk with Strategic Objectives to
Corporate Valuation:
How do Environmental Risk and Financial
Reporting Relate to Corporate Value?***

Greg will address with the group in a high-level strategic discussion on what FIN 47, FAS 141R, and other current developments mean beyond compliance with GAAP and SOX. The focus will be on how to increase corporate value by reducing risks faced by businesses and existing and prospective investors.



Shareholder Value and Financial Risk

Baxter

Sharon Kemerer

Corporate Director, Occupational Health

www.baxter.com

Sharon Kemerer of Baxter Healthcare will be presenting Baxter's pandemic preparedness strategy. This is especially interesting as an example of how one company is addressing Enterprise Risk. The possibility of a pandemic is ever present in the news. Corporations of all sizes are grappling with the need to prepare and how to do this in a reasonable way. How much is too much? How much is not enough? This presentation will explore how a large international healthcare manufacturing company has applied threat management theory to the possibility of a global pandemic. A threat management framework, process and levels of responsibility will be presented.

The Baxter logo consists of the word "Baxter" in a white, italicized, sans-serif font, set against a solid blue rectangular background.

Arizona Public Service

Edward Fox

Vice President – Communications, Environment & Safety

www.aps.com

***Being Green:
Money, Environmental Leadership and the
Market Response***

Ed has led the environmental programs at APS and its parent Pinnacle West Capital Corporation for the past decade. During this time he has seen EHS management evolve from a compliance risk management "problem" to a core strategic aspect of the business. During his tenure APS has received INNOVEST's highest AAA rating, been named to the Columbus Knights Global 100 and been selected for the Dow Jones Sustainability Index. Ed will discuss APS's response to the surveys that helped achieve these recognitions and his concern about the proliferation of surveys. He will also discuss whether such recognition has any measurable market impacts and influence with market analysts and rating agencies.



Suncor Energy, Inc.**Al Mok, Director EH&S**www.suncor.com***Shaping SAP for Suncor Energy's Path of Growth:
Enterprise Resource Planning Decisions***

Suncor Energy is rapidly growing in the global oil sands reserve market. In the last 3 years, Suncor has gone from a 12-billion to a near 40-billion dollar company. This talk explores their path of growth and their challenges.

This talk by Al Mok describes the process and tool refinement by which Suncor matured their path to growth by implementing SAP across 10 business segments, including: Finance, HR, Marketing and Distribution, Production, Sales & Supply Planning, Supply Chain Management, Maintenance & Reliability, Performance Management and Planning, Project Management, Information Technology, and EH&S. Write bruce@ahcgroup.com if you want other Suncor cases from past workshops.

Al will focus his presentation on implementation and on how Suncor has gained value and benefit from implementing Enterprise Resource Planning through SAP to manage EHS. He will also focus on how SAP benefits Suncor on EHS Governance. As a result of this smart Suncor initiative, there is now a functional governance organization being set up at Suncor, and the details of this will be described and discussed by Mok.

Governance & Innovation

Dayton Power & Light

Steve Wolff

President of Power Production

www.dplinc.com



Running a Midsize Utility: Lessons over 5 Years

Steve has been an active member of the AHC affiliates network for many years and an active client in benchmarking corporate CEOs and mentoring. Over the last 5 years Steve has worked with the Dayton Power and Light Executive team in reshaping their financial and environmental risks. Mr. Wolff is responsible for the operation of Dayton Power and Light's electric generating stations and operational peaking units. Dayton Power and Light operates over 4600 megawatts of coal- and gas-fired generation facilities located in Ohio and Indiana, providing electric services to 500,000 retail customers.



Introduction by Mel Jones,
CEO of [Sterling Planet, Inc.](#)

Blasland, Bouck & Lee, Inc.**Robert Goldman****Chief Executive Officer/Chairman of the Board**www.bbl-inc.com***Running a Site Remediation Firm: Lessons on Building a Global Platform***

Robert Goldman has been an active member of the AHC Group's Corporate Affiliates programs over the last three years. During this key time when BBL has joined with Arcadis, Goldman will explore the logic of the merger and the synergies of a global platform. In addition, Goldman has agreed to seek input on the unmet needs of the member companies regarding site remediation and risk reduction for our future workshops before Corporate Affiliates.

Energy Answers & AHC Group**Pat Mahoney, CEO — Energy Answers**www.energyanswers.comwww.ahcgroup.com

Energy Answers and AHC will co-present on the importance of alliances and some of the alliances that Energy Answers has developed over the years with AHC Group.



Emerging Issues

Siemens



Ari Kobb

Marketing Manager, Energy and Environmental Solutions

www.siemens.com

Embracing the Green Transformation

Ari will share his experiences in developing Siemens Building Technologies Green Building and Sustainability go-to-market strategy and solution development efforts, in addition to discussing the role that sustainability plays within Siemens Corporation.

He will also share the results of Siemens recently conducted market research initiative titled "The Greening of Corporate America," focused on nearly 200 executives from some of the nation's major companies.

Ari will be presenting on this emerging market in [Dennis Minano's](#) Emerging Issues workshop.