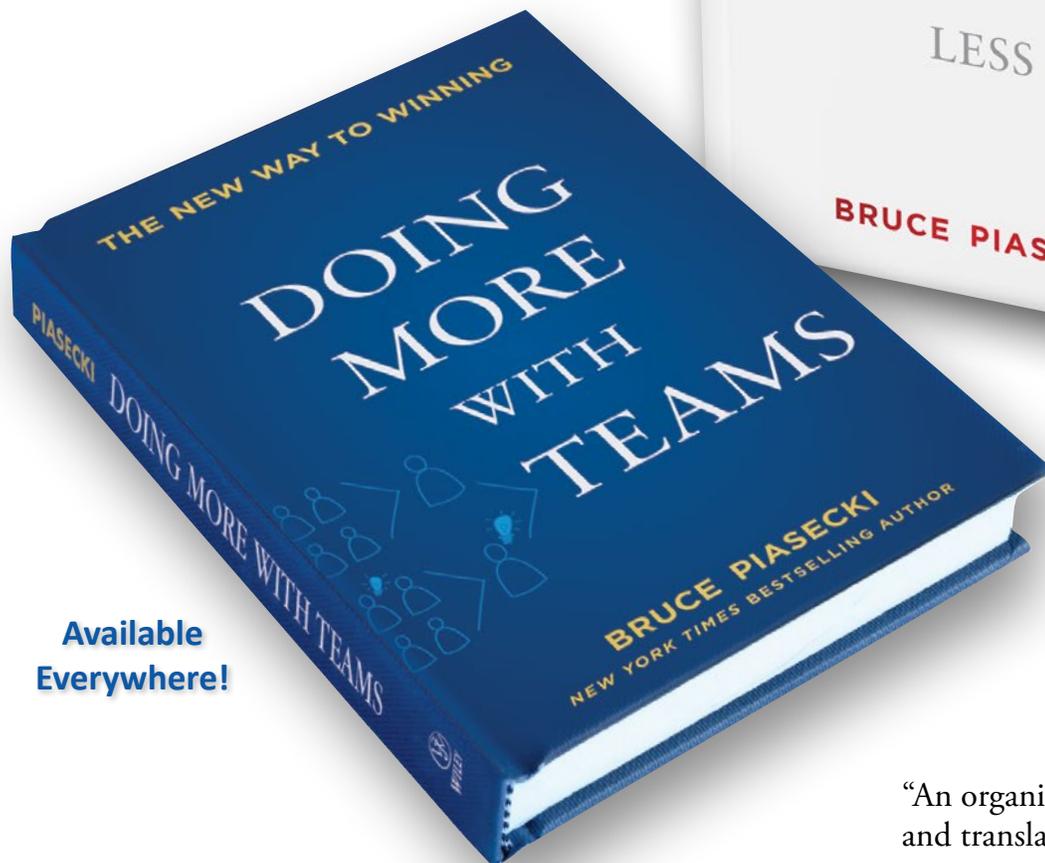
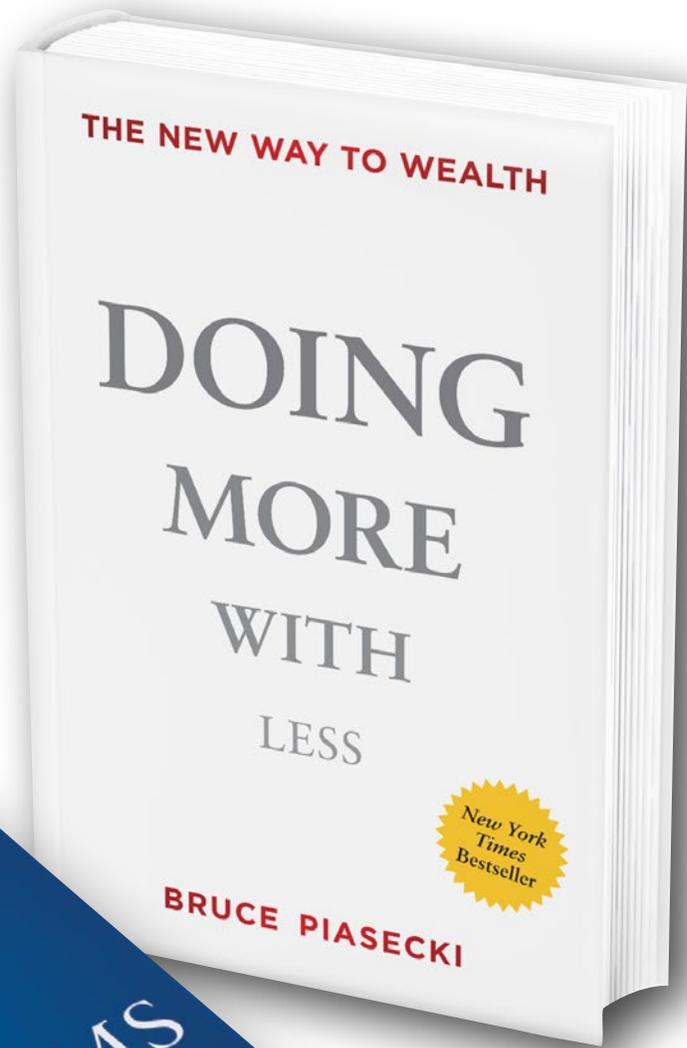


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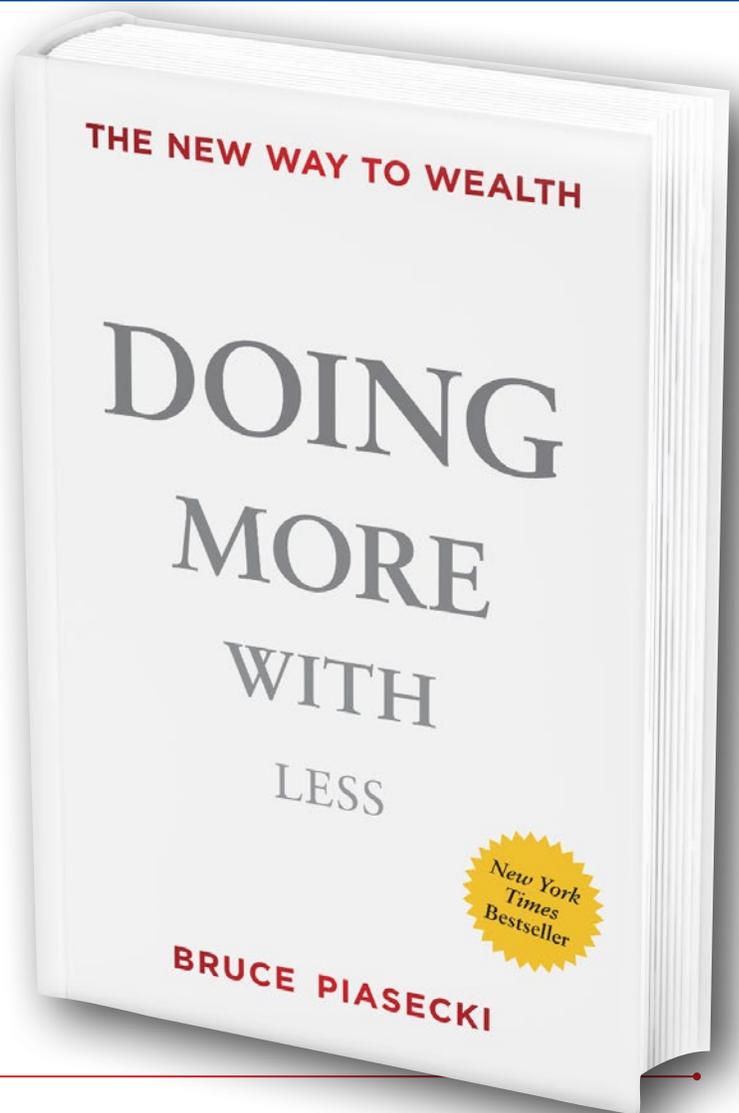
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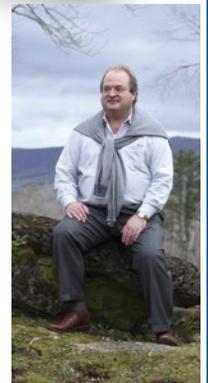
“Bruce Piasecki is one of the few thinkers really upping the ante for leaders in business and society.”

JAMES HOWARD KUNSTLER
bestselling author of *The Long Emergency*
and *The Geography of Nowhere*

About the author:

Bruce Piasecki is the president and founder of AHC Group, Inc., a management consulting firm that focuses on the critical areas of corporate governance, energy and environmental strategy, product innovation, and sustainability training.

AHC Group has helped hundreds of companies better position themselves in the marketplace—from Toyota, to Warren Buffett’s Shaw Industries, to innovators like FMC, to Suncor Energy, Canada’s largest company.



For videos, and speaking engagements, visit doingmorewithlessbook.com.



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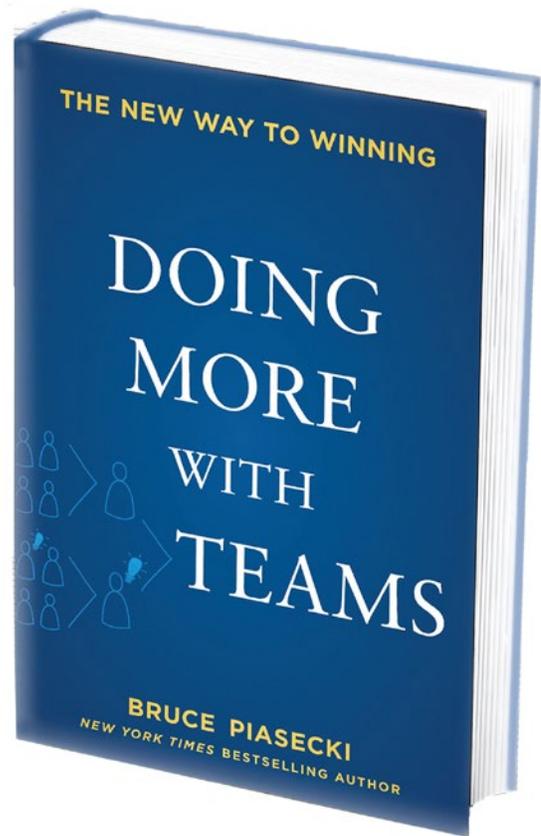
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Doing More with Teams

From instincts as ancient as our hunter-gatherer stages, human beings have worked in teams. But what have we really learned about what drives us to cooperate and collaborate with each other? Does all of the selfishness and scandal in business and government today suggest we have split the special sauce of teamwork?

Doing More With Teams explores what can be done to encourage a new form of competition so that organizations complete the challenges before them to drive growth and get results. It offers a new premise for the idea of teamwork and challenges the perception that individualism is the only way to wealth.

Through real-life and historical examples of teams that have inspired awe, this book lays out a solid set of principles that work for all kinds of teams.



“Bruce Piasecki might well be the most interesting writer in the field of business today, in large part because he brings the perspective of a humanist with broad literary training to the table, as in this compelling book about working in teams. Only together do we, as the human race, move forward. This is true in all aspects of life, but especially in business. An inspired and inspiring book.”

JAY PARINI
Bestselling author of *The Last Station* and *The Passages of H.M.*

What's Inside *Doing More with Teams*:

Winning without Weapons: A Preamble

PART I: What Makes This Century Severe?
To Be Young Forever Is No Fun
Aging across the Ages

PART II: What Makes This Century Swift?
Team Coherence, Readjusting Your Gaze
Team Integrity, Extending Our Wings

PART III: A New Kind Of Winning
The Pleasures of Accomplishment
Freedom and Fate in Teams

Learn more about how to put these themes into practice at:
www.corporateconsultinggroup.com

To order your copy of *Doing More With Teams*, please visit:
www.amazon.com or www.800ceoreads.com

An Excerpt From Doing More With Teams

Winning Without Weapons

There is something about teams that expands our experience of being human. Teams extend our wings, in practical, pragmatic, and measureable ways.

And when done right, this experience of teams makes all of us—those in Asia, Africa, Europe, or North America, rich or poor—feel more humane, more competitive, and more contributory to a shared near-future than ever before in our personal or family lives.

Why is this?

In the military, we call this achievement from teams shared actionable understanding or the shared trust, vision, and coherence of all members of a team. In this book we explore many different kinds of teams, from corporate teams to Navy SEALs to the Boston Celtics. And in each case, we derive the essential oils that bring a smooth set of actions and results to teams. Why is this smoothness important? And why does this extension of what is human really matter to us?

Why, for example, does soccer become the most important and popular world game? We suggest it has to do with the certain magical facelessness of an entire team effort evident in each soccer game, no matter what the level of play or what nation it is played in. In contrast, “solo” performing teams—that is, teams like those based on an autocratic “first face” such as Lance Armstrong’s recently denuded Tour de France cyclist teams—age faster in our appreciation and memory.

Why is this? It will take this full book to answer by explaining this miracle of social history.

Let’s take this issue of team facelessness from the opposite point of view. Why do the select few in basketball, the supercharged superheroes of the National Basketball Association (NBA)—folks as iconic as Kobe Bryant and King LeBron James—lose some of their appeal and their approachability as they become larger than life? We loved them in college or high school, but afterward, we view some with distance and dislike. These men mean less to many of us than our own teammates over time. They might become as famous globally as a Charlie Chaplin, but the love they are granted is shorter lived as others replace them when they retire. So what is the special sauce that keeps team fame as individuals wane?

To pre-order your copy of *Doing More with Teams*:
www.amazon.com or www.800ceoreads.com

TEAMS WIN

Let Bruce Piasecki and his AHC Group team teach you how to create and nurture a well-run team.



The Power of Teams

While our culture will always celebrate the individual, the business world must acknowledge the truth behind the famous statement allegedly made by Aristotle: “The whole is greater than the sum of its parts.”

Teams matter. In fact, well-run teams are more vital now than ever before. The global economy has changed the way we work. The ability to collaborate is everything . . . and that requires high-functioning teams.

Speaker and author Bruce Piasecki teaches companies how to do more with teams.

His keynotes reveal insights and tactics such as:

Doing More with Teams: The New Way to Winning

There is something about teams that expands our experience of being human. Teams extend our wings, in very practical, pragmatic, and measureable ways. This interactive lecture explores what the military now calls “share actionable understanding.” How do you learn to achieve beyond your years through teams?

Financial Management Today: The Arts of Competitive Frugality

In this discussion, Piasecki explains the principles that have enabled him to serve over 100 multi-nationals, making them more competitive. What are the skills that matter in the near future?

Doing More with Less: The New Way to Wealth

In a smaller, more globalized world, what proves enough? This revitalized worldview proves the most satisfying way to wealth. In this speech, Piasecki argues why, in a world of seven billion souls, we must become like Ben Franklin all over again - frugal, innovative, and diplomatic.

Self-Awareness and the Global Consumer

Inspired by a BBC interview broadcast to 150 nations, this talk explores why Americans are aware that they consume a fourth of the world’s resources as they create almost a third of the world’s wealth.



To arrange to have Bruce Piasecki speak at your company or organization, visit www.premierespeakers.com/bruce_piasecki.

MORE WINS

The AHC Group's Near Future Training shows you how to do more with what you've got.



Put the principles of these books to work for your firm, your family, and your future.

Winning in the new century requires new ways of thinking. Since 1981, Bruce Piasecki's firm, www.ahcgroup.com, has worked with leading corporations to reframe their thinking and we have actively facilitated massive change agendas to make it all actionable—for firms as different as Toyota, Warren Buffett's Shaw Industries, FMC, and now Hess and Suncor Energy.

To unleash the power of teams, organizations need new skills and competencies. Critical skills training can shorten the learning curve and provide your teams with a set of core competencies that will have an immediate and lasting impact on your organization and position you for success in a swift and severe world.

The AHC Group provides this training to many of the world's leading organizations and has helped promising leaders achieve the essential skills needed to manage at the highest level.

All AHC Group Senior Associates have years of experience as leaders and champions of change at major companies. Their real-world experience includes developing and delivering corporate-wide training on specific policies and technical subjects; managing and facilitating internal benchmarking sessions; presenting process-improvement workshops; and providing one-on-one mentoring to high-potential employees.

Training modules include:

Understanding Reputation:

- Why Reputation Matters
- Who Determines Reputation?
- How Do You Know What Your Reputation Is?
- How to Manage Reputation: Why It Is A Critical Business Function?
- Why Reputation Management Is Not PR
- Your Keys to Rankings and Understanding Core Valuation Groups

To learn more about the AHC Group's Training Institute visit www.ahcgroup.com.

MORE WINS

The AHC Group's Near Future Training shows you how to do more with what you've got.



Understanding Teams:

- Competitive Frugality and the Role of Captains
- The Power and Promise of Teams
- Understanding the Dynamics of Teams
- Why Teams Fail
- The Myth of the Born Leader
- Does Credit Matter?
- Organizational Transformation and Culture Change

Understanding How to Compete on Sustainability

- Why Sustainability Is the New Frugality
- Crafting an Effective Message
- The Power of Benchmarking
- Talking to the CFO and "the Street"
- Finding the Right Partners
- Building a Sustainable Organization for the 21st Century

Understanding Top-Line and Bottom-Line Growth

- Short-Term versus Long-Term
- Enablers and Barriers to Success
- Qualitative versus Quantitative
- Achieving a Common Vision
- Aligning Strategy and Tactics

Understanding Risk

- Why It's Not Just Finance Anymore
- How to Build a Comprehensive Risk Profile
- It's What You Haven't Thought About That Will Get You.
- Why Are Black Swans So Common?
- Planning for Success by Planning for Disaster

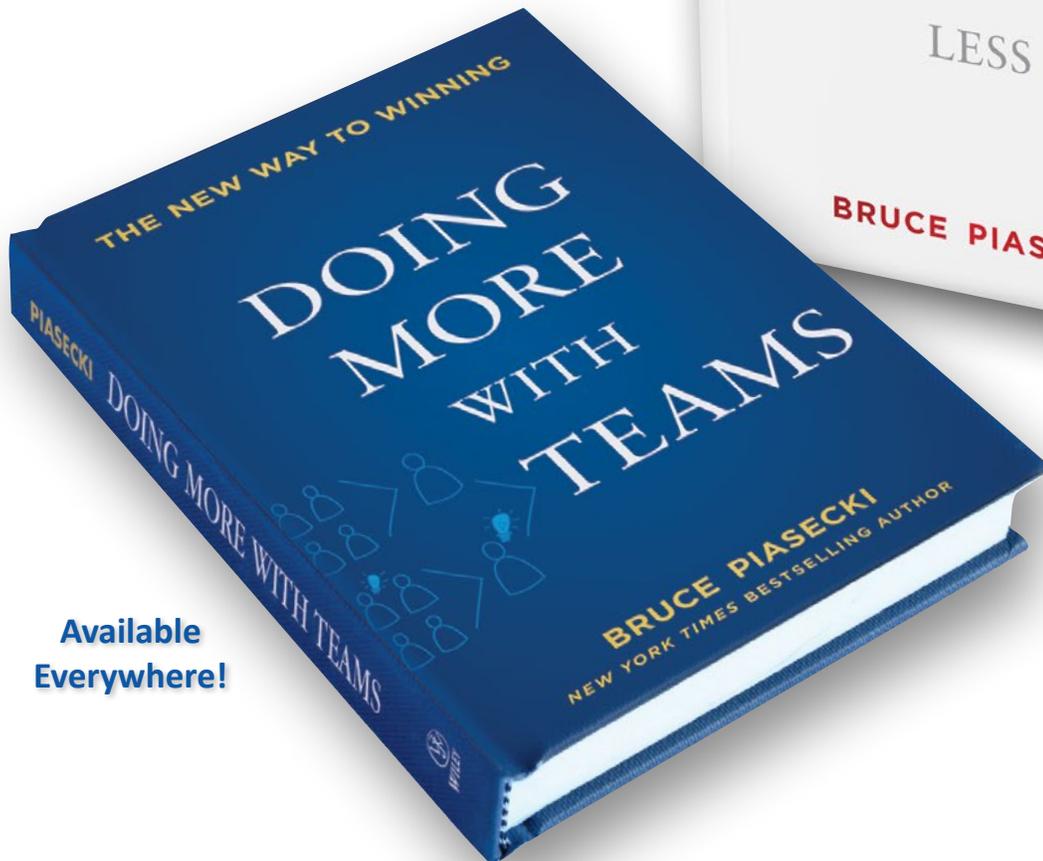
If you would like to strengthen your internal mentoring and training programs through more focused development, please contact us today. For videos of our Senior Associates and Trainers, please see www.corporateconsultinggroup.com.



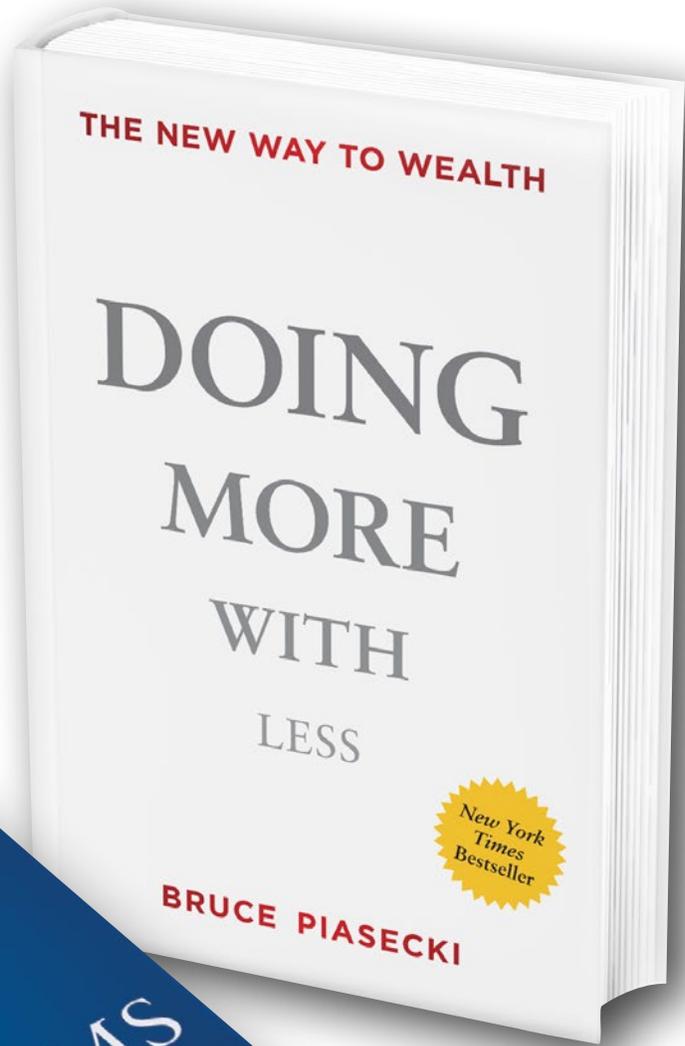
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