

ANNOUNCING

The Bruce Piasecki and Andrea Masters Annual Award on Business and Society Writing

Bruce Piasecki and Andrea Masters are pleased to announce their annual global award on social-impact authorship.

The Bruce Piasecki and Andrea Masters Annual Award on Business and Society Writing celebrates young writers embarking on their careers who aim to ignite positive social change fueled by their writing. The winner will receive an Award Certificate and a check for \$5,000.

The award is financed by Bruce Piasecki, founder of AHC Group, Inc., a general management consulting firm specializing in growth, energy, environment, and sustainability. Piasecki is the bestselling author of works including *Doing More With Less*, *World Inc.*, and *Missing Persons*. He has devoted his life to catalyzing change and hopes to inspire future generations to do the same. The \$5,000 award is intended to foster a new generation of writers interested in pursuing this underserved theme.

Applicants must be between 18 and 35 years old and have at least one publication prior to August 15, 2021. These works can include essays, research papers, books, and articles. Topics must be thematically consistent with positive social impact and business. Themes include, but are not limited to, climate change, racial/gender equality, sustainability, and innovation.

To apply, send your published pieces (link or PDF) and a brief (1- to 2-page) working plan addressing your future writing endeavors and career plans (the next 5–10 years) to sydney@ahcgroup.com (cc: marti@ahcgroup.com). Please contact Sydney with any questions you may have.

Submissions accepted until August 15, 2021. The \$5,000 award will be granted in a public ceremony in Albany, New York, in conjunction with the New York State Writers Institute. We look forward to reading your submissions.

This award is financed by Bruce Piasecki and the Creative Force Fund

