

A N N O U N C I N G
The Bruce Piasecki and Andrea Masters
Annual Award on Business and Society Writing
\$5,000 award recognizes outstanding writing on
diversity and inclusion

A non-fiction writing prize will recognize a dynamic writer who aims to ignite positive social change through published work on any theme exploring key business and society issues. The five renowned judges include prominent publishers and journalists.

The \$5,000 Bruce Piasecki and Andrea Masters Annual Award on Business and Society Writing seeks to inspire future generations to become catalysts for a better, more just society. The annual Award is presented before hundreds of writers each mid-September at the New York State Writers Institute in Albany, New York.

Applicants must be between 18 and 40 years old and have published at least one work prior to the August 15 application deadline. Submissions can include essays, research papers, books, and articles. Topics must be thematically consistent with positive social impact and business. Themes include, but are not limited to, climate change, racial/gender equality, sustainability, and innovation, and new approaches to lessen war and social stresses.

To apply, send your published pieces (link or PDF) and a brief (1- to 2-page) working plan addressing your future writing endeavors and career plans (the next 5–10 years) to AWARDS@ahcgroup.com (cc: debbi@ahcgroup.com). Please contact Debbi with any questions you may have.

The award is being administered in collaboration with the New York State Writers Institute at the University at Albany. In September 2021, the check was given by the famous American writer Jay Parini to Daniel Sherrell, the author of *Warmth: Coming of Age at the End of Our World*. Piasecki called this a “brilliantly written rumination on climate anxiety with the grace and force of Thoreau’s Walden.”

The award is financed by the Creative Force Foundation started by Bruce Piasecki, founder of the AHC Group, Inc. He is the bestselling author of *A New Way to Wealth*; *2040: A Fable*; *Doing More With Less*; *World Inc*; and *Missing Persons*.



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