

ENROLL TODAY

# AHC Group Corporate Affiliates Workshop

## 41<sup>st</sup> Biannual "Achieving Results" Workshop

### January 20-21, 2021 • Phoenix, AZ

Non-Affiliate members can enroll for \$2,695 online at <http://www.ahcgroup.com/Upcoming-Business-Leadership-Seminars-c52.html>.

Please contact Marti Simmons at 518-583-9615 or [marti@ahcgroup.com](mailto:marti@ahcgroup.com).

## AHC Group's B to B Innovation Hub

**Strategic Alliance Partners**

 CEO GlobeScan	 CEO Chief Executives for Corporate Purpose	 CEO Green Cognition
-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------



A large circle containing numerous partner logos including Lockheed Martin, Trane Technologies, Walgreens Boots Alliance, Calvert, Merck, Herman Miller, American Electric Power, bp, Toyota, Enbridge, AlphaStruxure, Caterpillar, Flex, DTE, AGC, Trillium Asset Management, Jacobs, The Greenbrier Companies, Impactagri, Oramique, CN, Green Investment Group, Allete Clean Energy, Minnesota Power, Trucost ESG Analysis, S&P Global, Shumaker, Newmont, FirstEnergy, GP Georgia-Pacific, Osiris Labs, and Tygabox.

**Workshop 1: January 20**  
**Competing on Sustainability**  
**Chair: Ken Strassner, AHC Group Senior Associate**



Gordon Lambert, former President and CEO, **Alberta Energy Regulator**, and retired Executive Advisor Sustainability and Innovation, **Suncor Energy**: **Linking Sustainability and Innovation: A Career Retrospect**



Linda Coady, Founder, **Linda Coady & Associates**, and retired Chief Sustainability Officer, **Enbridge**: **Deep Listening and The Art of External Affairs**



Fadi Mourad, Director, Environmental Strategy & Non-Utility, **DTE**: **DTE Case Study in Expanding Links between Innovation and Energy Delivery**



Chantale Despres, Director of Sustainability, **Canadian National**: **Moving Sustainability from Risk to Finance Structures: The CN Story**

---

**Workshop 2: January 20**  
**Environmental, Social & Governance (ESG) and Innovation Hubs**  
**Chair: Bruce Piasecki, AHC Group President and Founder**



COMPETENT BOARDS

Helle Bank Jorgensen, CEO, **Competent Boards**: **Competent Boards**

REFINITIV.



Robert Jenkins, Global Head of Research, **Refinitiv (formerly Thompson Reuters)** and Dan Esty, Founding Partner, Constellation Research and Technology: **Establishing a New Streamlined ESG Framework**

CONSTELLATION

Benchmarking Environmental, Social & Governance (ESG) and Innovation Hubs:  
Discussion led by Bruce Piasecki, President and Founder, **AHC Group**,  
with a case study from:



Scott Miller, Group Executive, Environmental, **Newmont**  
(to be invited)

## Workshop 3: January 21

### Emerging Issues

Chair: Rick Goss, AHC Group Senior Associate



Steve Harper, Global Director, Environment and Energy Policy, **Intel Corporation**, and Scott Tew, Executive Director, Center for Energy Efficiency & Sustainability, **Trane Technologies: Emerging Digital Climate Alliance** (to be invited)



Miranda Ballentine, CEO, **Renewable Energy Buyers Alliance (REBA): Lessons on Energy Procurement from Walmart, United States Air Force and REBA**



Tazio Grivetti, Emerging Technology Leader, **Caterpillar: Autonomous Mining Trucks, New High Solutions: Caterpillar's Innovations**



Alex Panayotou, CEO and Founder, **Oramique: Breakout Motivational Leadership Training**

---

## Workshop 4: January 21

### Establishing External Advisory Councils: An Interactive Discussion

Chair: Bruce Piasecki, AHC Group President and Founder



Jack Gavin, Director, Environmental Sustainability CoE, **Merck** (to be invited)



Lauren Stone, Director, Corporate Social Responsibility, **Walgreens** (to be invited)



Scott Tew, Executive Director, Center for Energy Efficiency & Sustainability, **Trane Technologies** (to be invited)

Save the Date



## AHC Group's B to B Innovation Hub 2020 Webex Series

Fee: \$150/monthly session or \$795/year

### **August 27 and 28, 10am-12pm**

1 on 1 conversations with Bruce Piasecki, AHC Group President and Founder, on corporate transformation as written about in his upcoming books Wealth and The Commonwealth and Conquering Tomorrow Today.

### **September 17 and 18, 10am-12pm ET**

Making Steps toward Effective Corporate Transformation: The Social Genius of Unilever

### **October 15 and 16, 10am-12pm ET**

bp and Corporate Transformation: The Bullet Train of Change, sponsored by Dominic Emery, Chief of Staff, bp

### **November 12 and 13, 10am-12pm ET**

Trane Technologies (formerly Ingersoll Rand) in the Context of their Global Competition. Note, we may devote some time to discuss the election results and what that means for Energy Competitiveness.

### **December 8 and 10, 10am-12pm**

Six Elements of Corporate Transformation

For more information, email Bruce Piasecki at [bruce@ahcgroup.com](mailto:bruce@ahcgroup.com) or visit [www.ahcgroup.com](http://www.ahcgroup.com)