



AHC Group Presents

Shifting Boundaries of Opportunity in the Food/Energy/Land Nexus: A Business To Business Innovation Hub

July 29, 2020

Hosted by bp ventures

(Email marti@ahcgroup.com to register and receive the Webex meeting link)

Chaired by: Rick Goss, Senior Associate and Chair of the Emerging Issues Workshop, AHC Group

Facilitated by Bruce Piasecki, President and Founder, AHC Group

Draft Agenda (dated June 30, 2020)



To enroll, contact Bruce Piasecki at 518-583-9619 or bruce@ahcgroup.com



Wednesday July 29 | 10:00am-3:00pm ET

10:00 – 10:30

Bruce Piasecki, President and Founder, AHC Group
[Welcome and introductions with a roundtable discussion](#)

10:30 – 10:45

David Hayes, Chief Investment Officer & Managing Director (Americas)
bp ventures

10:45 – 11:00

Chris Coulter, CEO, **GlobeScan**

11:00 – 12:00

Rebecca Marmot, Chief Sustainability Officer, Unilever

12:00 | Break

1:00 – 1:45

Colin Steen, CEO, Legacy Seed Companies, and former Operations Lead &
Managing Director, Syngenta Ventures

1:45 – 2:15

Michael Nemeth, Senior Advisor, Environmental and Agricultural Sustainability,
Nutrien

2:15 – 2:45

Nick Fereday, Executive Director – Food & Consumer Trends, **Rabobank**
(to be confirmed)

2:45 – 3:00

Facilitated group discussion on next steps

3:00 | Close



Our collective purpose

Growing out of the emerging trends work that AHC Group has focused on for a number of years, we see an opportunity to explore where and how new innovations can have a major impact on not only the food value chain but also other sectors, such as energy, transportation, mining and forestry, that are dependent on the same resources as the food system.

By bringing together organizations from different sectors to engage in dialogues about current process, new innovations and partnerships, we believe that these connections can generate opportunities for profitable business value to develop.

Inaugural workshop

At the first workshop session in January 2020, we started this dialogue with inputs from:

- David Hayes, Chief Investment Officer & Managing Director (Americas), BP Ventures
- Alan Shaw, President and CEO, Calysta
- Jill Wheeler, Head, Sustainable Productivity, North America, Syngenta
- David Hampton, Co-Founder, ImpactAgri
- Demetri Chriss, Founder, Tuvunu Natural Beverages

Each of these speakers highlighted aspects of the Food/Energy/Land/Water nexus and supported continued workshops that provide a safe space to learn and discuss the challenges and opportunities that the nexus creates.

Sponsorship

We intend to meet twice a year for one or two days each time at a major Sponsor's headquarters for no more than six times. Sponsorship levels include:

- Corporate (> \$1b): \$15,000
- Corporate (< \$1b): \$5,000
- Individual expert participant rate per workshop: \$995

Our shared ambitions

- Useful focused facilitated dialogue among leaders
- Discernment of best options that are doable/reliable
- Frontier thinking—illuminating innovation
- Early formation of B to B innovation paths between members
- Arranging one on one dual company on-site meetings along the purpose of this workshop
- Fostering the prospect of unique alliances
- Helping rehearse the solutions internally and before senior leadership
- Benchmarking the best programs moving forward into the public
- Expanding the ongoing membership



Shifting Boundaries of Opportunity in the Food/Energy/Land Nexus

Participating Companies



Invited Companies

