



UNIVERSITY of
STIRLING
Management School



Doing More With Less:

Innovation, Management Trends, and Future Employment in a World of 7 Billion Souls.

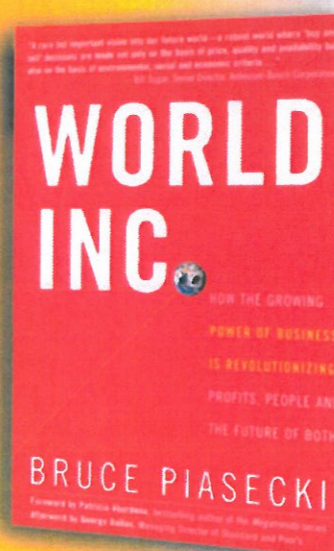
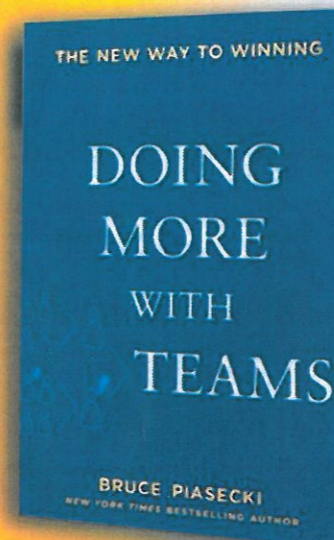
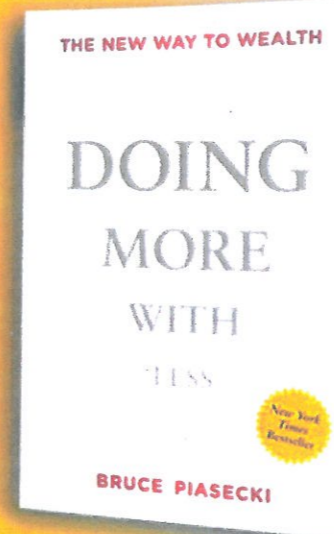
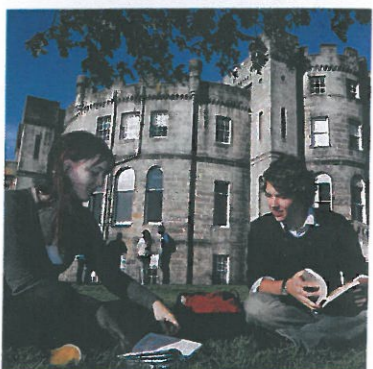
Dr Piasecki is a leading corporate strategist and governance advisor focusing on energy, environmental strategy, product innovation and sustainability issues. As president and founder of the AHC Group, Dr Piasecki has over 30 years' experience of working with a range of Fortune 500 Corporations, including the Warren Buffet company, Shaw Industries and Toyota to help develop sustainable business growth plans.

The University of Stirling Management School and the Institute of Directors invite you to hear Dr Piasecki outline why it is important for businesses to: "...become more like Benjamin Franklin: frugal in our competitiveness, innovative in our use of teams and diplomatic in how we discover and use social value."

Date: 17th March

Time: 5.15pm – 6.30pm

Venue: Lecture Theatre B3,
Cottrell Building,
University of Stirling



FEATURED ON THE FOLLOWING BESTSELLER LISTS:

The New York Times
(Lifestyle & Advice)

USA TODAY
(Money & Investing)

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(Non-fiction & Business)

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Market Watch
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The Philadelphia Inquirer



WWW.DOINGMOREWITHLESSBOOK.COM

All are welcome to this free event

For more information and to reserve a place, visit www.stir.ac.uk/events/

The University of Stirling is a charity registered in Scotland, number SC 011159