



# AHC Group Corporate Affiliates Workshop

Saratoga Springs, NY • June 3-5, 2014

Climate Working Group on Innovation, Carbon & Energy Meeting  
Facilitated by Bruce Piasecki, Ken Strassner, and Gerry Bresnick, AHC Group  
Tuesday, June 3 • 10am-5pm  
Saratoga Hilton, Phila

**Presenters include:**

- ★ Bart Mongoven, Keyframe Policy
- ★ John Mogge, CH2MHILL
- ★ Skiles Boyd, DTE
- ★ Ken Strassner, AHC Group
- ★ Bruce Piasecki, AHC Group

Lunch to be served 12-1pm • Saratoga Hilton, Phila

Networking Reception

Tuesday June 3 and Wednesday June 4 • 5:30-7:30pm  
Saratoga Hilton Gallery (next to the hotel lobby)

## Corporate Affiliates





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## ***Continental Breakfast 7:30am • Saratoga Springs City Center M2A***

### Workshop 1: Competing on Sustainability

Facilitated by Ken Strassner, AHC Group Senior Associate

Wednesday, June 4 • 8am-12pm

Saratoga Springs City Center Room M2A

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- ★Justin Bakule, Shared Value Initiative, “Shared Value from Concept to Adoption”
- ★John Lovenburg, BNSF Railway, “Competing on Sustainable Freight”
- ★Karen Cecil, Cummins, “Accelerating Cummins’ Environmental Success”
- ★Ken Strassner, AHC Group, Inc. “Climate Change: Where are we now and where are we going?”

## ***Lunch 12-1pm • Saratoga Springs City Center Room M2A***

### Workshop 2: Delivering on the Bottom Line

Facilitated by Steve Willis, AHC Group Senior Associate

Wednesday, June 4 • 1-5pm

Saratoga Springs City Center Room M2A

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- ★Olav Ljosne, Shell, “Managing International Operations and Emerging Issues at Shell”
- ★Dennis Welch, American Electric Power, “Powering the Future: Are We Ready for It?”
- ★Gerald Bresnick, AHC Group, Inc, “Corporate Reputation”
- ★Panel Discussion on Corporate Reputation
  - ★Kevin Butt, Toyota
  - ★Ed Pinero, Veolia North America
  - ★Pat Mahoney, Energy Answers
  - ★Bruce Piasecki, AHC Group, Inc.



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## Workshop 3: Site Remediation & Risk Reduction

Facilitated by Dwight Bedsole, AHC Group Senior Associate

Thursday, June 5 • 8am-12pm

Saratoga Springs City Center Room M2A

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- ★Jon Mitchell, Cenovus Energy, “Megatrends and Signposts to Look for in Coming Years”
- ★Laura Tankenson, NBCUniversal, and Jay King, NBC Sports, “NBC Olympics: EHS & Crisis Management at Sochi 2014”
- ★Jon Weier, CH2MHILL, “Valuing Natural Capital in Ecosystem Restoration”
- ★Dale Sands, AECOM, “Improving Natural Disaster Resilience as a Priority: Actions and Activities of the Public and Private Sectors”

**Lunch 12pm-1pm • Saratoga Springs City Center Room M2A**

## Workshop 4: Emerging Issues

Facilitated by Gerry Bresnick, AHC Group Senior Associate

Thursday, June 5 • 1-5pm

Saratoga Springs City Center Room M2A

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- ★Darryl Banks, Center for American Progress, “Working with Legends on Behalf of the Environment: A 25 Year Retrospect”
- ★Mark Brownstein, Environmental Defense Fund, “Methane from Oil & Gas: Case Study in Collaboration”
- ★Jim Blasingame, Small Business Advocate, “The Age of the Customer”

***Please join us at our next Corporate Affiliates Workshop  
January 21 & 22, 2015 in Phoenix, AZ***

To enroll, please contact Marti Simmons at 518-583-9615 or [marti@ahcgroup.com](mailto:marti@ahcgroup.com)