



# The AHC Group Presents The 27<sup>th</sup> Bi-Annual Corporate Affiliates Workshop

SAVE THE DATE

January 22 & 23, 2014  
Phoenix, AZ



Join the AHC Group Corporate Affiliates  
at the 27<sup>th</sup> bi-annual “Achieving Results” Workshop at the  
*Pointe Hilton Squaw Peak.*

Non-Affiliate members can enroll for \$2,695 online at  
<http://www.ahcgroup.com/Upcoming-Business-Leadership-Seminars-c52.html>.

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*Leadership case presentations include:*



Gordon Lambert, Executive Advisor, Sustainability and Innovation, Suncor Energy, “Innovation and Creating Social Value Through COSIA”



Kevin Butt, Chief Environmental Officer, Toyota, “Competing on Sustainability”



Carolyn Duran, Materials EHS Manager, Intel Corporation, “The Challenges and Rewards of Conflict Free Minerals”



Michael Anderson, President, Glenn Springs Holdings, “Risk and Risk Reduction Strategies”





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Sandra Beach Lin, former CEO of CaliSolar, Inc., former CEO of Celanese AG, and current board member of American Electric Power, WESCO International, Interface Biologics and PolyOne, “Modern Leadership Needs: Training for the Future”



Tim Lindsey, Director of Sustainable Development, Caterpillar, “Assessing the True Cost of Water”



Richard Ellis, Group Head of CSR, Alliance Boots



Bob Forbes, Director, EHS Remediation/Governance, FMC



Chris Hendrix, Director of Energy Markets & Compliance, Walmart



Michael Malley, Senior Program Manager, AECOM, “Financial Driving Strategies for Managing Surplus and Legacy Real Estate Assets”





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**HALEY &  
ALDRICH**

Scott Zachary, Vice President, Haley & Aldrich,  
“Strategic Project and Program Management Tools”

**brandlogic.**

Hampton Bridwell, CEO and Managing Partner, Brandlogic,  
“Achieving Breakthrough Growth by Aligning Innovation and  
Sustainability with Brand Promise”

 **reputation.com**<sup>®</sup>

Brandon Willey, Director, Consumer & SMB,  
Reputation.com, Inc. “Managing the Value of Enterprise Reputation  
Through Social Conversation Awareness”

  
**Jim Blasingame**  
THE SMALL BUSINESS ADVOCATE

Jim Blasingame, President, Small Business Advocate, “The  
Age of the Customer: Prepare for the Moment of Relevance”

To enroll:

Please visit <http://www.ahcgroup.com/Upcoming-Business-Leadership-Seminars-c52.html> or  
contact Marti Simmons at 518-583-9615 or [marti@ahcgroup.com](mailto:marti@ahcgroup.com)



An AHC Group Training Workshop



Now Enrolled

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## Participating Speakers



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## Representative Companies Enrolled



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