



OPERATIONALIZING SUSTAINABILITY

Achieving Business Advantage from your Sustainability Program

Competing on Sustainability

Has your company just started its sustainability program? Is your company "doing the right things" but still finding difficulty in putting the pieces together for business advantage?

At the AHC Group, we view sustainability as an important new tool for achieving strategic competitive advantage. Let us help you start the journey and find all of the possible competitive advantages from your corporate sustainability program while enhancing your brand reputation.

The AHC Group's team of Senior Associates and staff can help clients to understand and communicate the value of their sustainability programs, while helping to integrate these programs within the overall strategy of the corporation.

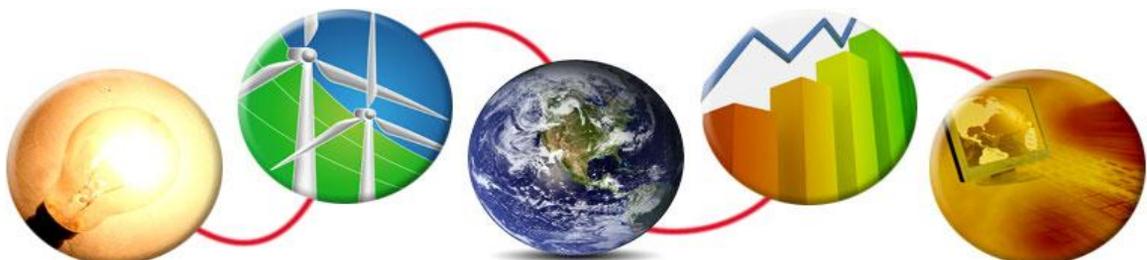
Our Senior Associates (bios at www.ahcgroup.com) have direct experience in developing and communicating the value of Sustainability programs and can help guide you through the process of Competing on Sustainability. Our experience can help you to create lasting competitive advantage, while assisting the leadership at your company to understand the business logic behind the decisions.

We will work with you to establish a process and set of unique deliverables that are tailored for your scenario.

With over a quarter-century in practice, the AHC Group serves as management consultants to numerous clients in a broad spectrum of industries, including : automakers, large mining operations, some of the world's largest cement manufacturers, producers of electricity, and many leading brand-name manufacturers in aerospace, defense, chemical, and consumer products.

Our client list reads like a Who's Who of corporate excellence, and includes such names as:

Celanese, Whirlpool, DNV, Toyota, and Hewlett-Packard.





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THE SUSTAINABILITY COUNCIL

Successful Sustainability Governance

Making sustainability into a key strategic advantage often includes creation of a corporate sustainability council.

In order to successfully implement a sustainability strategy of consequence, you must engage a diverse group of leadership from various sectors of the business. C-Level leadership, business-unit management, innovation, finance, and risk management thinking must be brought together on a regular basis to the “sustainability strategy table”.



The AHC Group is renowned for their skills in facilitation and expertise in corporate governance. We have years of experience in establishing, hosting, and deriving the most value possible out of such councils.

In the past, council sessions that the AHC Group has organized have proven to be significant sources of innovation for the company. Sustainability council sessions have helped create the framework for a deeply imbedded culture of sustainability within many corporations. In the past, we have aided in creating council sessions that have had active participation from the CEO, CFO, CIO, VP EHS, heads of real-estate, and Chief Counsels – among others.

In addition to long-term consulting and facilitation, we also lead one-and-a-half-day sessions with the firm's existing and emerging leaders to generate alignment around the strategic response options.

Past Clients



“As a coach and facilitator with executives at Shaw Industries who comprise our Growth & Sustainability Council, Bruce has helped uncover the essential strategies to compete and win through corporate social responsibility, good governance and sustainability.”

— Rick Ramirez,
V.P. Corporate Sustainability &
Environmental Affairs,
Shaw Industries



OPERATIONALIZING SUSTAINABILITY

Coordinate the Business Advantage from your Sustainability Program

By better understanding environmental, social, and economic issues potentially affecting their businesses, our clients equip themselves to maintain their focus and master whatever challenges come their way, from quakes and tremors, to eruptions in the business environment.

“Corporate Sustainability is a business approach that creates long-term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments.”

- Dow Jones Sustainability Index

From implementation of an entirely new sustainability strategy, to focusing on a single sustainability issue, the AHC Group can help. Our Senior Associates and staff have diverse backgrounds in Environment, Health, Safety, Security, Corporate Sustainability, Communications, Corporate Facilitation, Marketing, and CSR. Contact the AHC Group to find out how our experts can assist you.

Our strengths, developed over the past quarter century, include the following:

- ★ Integrating sustainability into overall business strategy
- ★ Mission statement development and implementation strategy for evolving multinationals
- ★ Advice on how to effectively communicate Sustainability programs both inside and outside the corporation
- ★ Benchmarking for competitive advantage on key energy and environmental decisions.
- ★ Assistance in working with NGOs and other outside stakeholders
- ★ Advice concerning production and publication of annual corporate environmental reports

The AHC Group is a small, versatile firm that acts quickly. Our goal is to produce rapid results.

Where a larger consulting firm sometimes places each client in a prefabricated mold, the AHC Group prides itself on listening to each client before counseling.



CLIMATE CHANGE MANAGEMENT

Sensible Strategies in an Uncertain Climate

Uncertainties about government plans to reduce greenhouse gas emissions have made formulating a sensible corporate Climate Change management strategy difficult. This policy confusion means that companies must develop their own business-sensible strategies, without certainty as to what the future will hold.

The AHC Group can help your company comprehend the climate landscape, as well as think about the issue comprehensively and holistically. From data generation and verification, to energy efficiency, carbon trading, and adaptation, all the way to understanding the impacts of climate change on raw material availability, product development and marketing, the AHC Group has experts that can counsel your company on developing logical steps forward in this complex arena.

By offering your firm a framework to define a comprehensive overview of the risks and opportunities in this space, we can help prepare your core business units for the future of a carbon-constrained world.

Through diligent preparation, we can help your company become a leader in the carbon space, rather than following the course set out by government. In the process, you will become more efficient and be better equipped to plan for different scenarios in the face of uncertainty.

The AHC Group has multiple process that can help you firm with your Greenhouse Gas Management Strategy. From single day assignments, to a six-month long, in-depth consulting assignment, the AHC Group has offerings to fit your specific needs, with results tailored to the specific needs of your company.

On January 27th, 2010 the Securities and Exchange Commission voted to provide public companies with interpretive guidance on existing SEC disclosure requirements as they apply to business or legal developments relating to the issue of Climate Change.

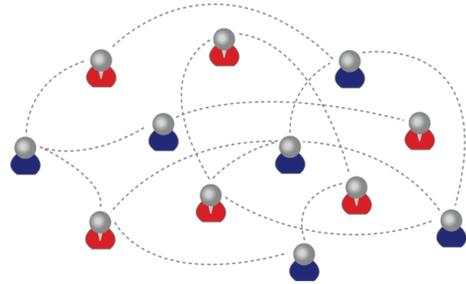




SUSTAINABILITY AND THE EMPLOYEE

Engaging Staff in Corporate Sustainability

In order for any Sustainability initiative to be truly effective, all levels within an organization should be involved. Sustainability should be integrated into day-to-day operations, planning, and management.



Around the country, companies are beginning to engage their employees in different Sustainability initiatives. Still, corporations are running into difficulties in communicating their Sustainability ideas, and in unleashing the full potential of their employee teams to achieve Corporate Sustainability goals. From the AHC Group's perspective, to fully leverage your sustainability initiatives, all levels within your organization should be involved.

The AHC Group, and their unique set of Senior Associates and business partners can help. From workshops on employee engagement, to new social media strategies for spreading sustainable ideas through the company, the AHC Group can assist you through this process.

Whom Do We Typically Assist?

Since 1981, the AHC Group has been active in guiding organizations and individuals in the field of general management strategy. As management consultants, we serve as trusted advisors to middle and upper management staff in organizations from small to multinational. Typical client executive responsibilities include:

- ★ Environment, Health & Safety
- ★ Sustainability
- ★ Emerging Issues
- ★ Public Relations
- ★ Governmental Affairs
- ★ Communications

