

“The Rising Role of Renewables in Corporate Strategy” Workshops

April 25-April 27
Hotel Monaco - San Francisco, CA

Workshop Agenda

Wednesday, April 25 –

6:00 p.m. Welcoming Reception – Keynote Speaker – **Jill Sideman** –
CH2MHill and **Jared Blumenfeld**, Director of Department of
the Environment City and County of San Francisco
Location: ATHENS NORTH



Thursday, April 26 -

7:30 a.m. Continental Breakfast
LOCATION: ATHENS SOUTH

8:30 a.m. Welcome and Introductions by AHC Group and Sterling Planet
LOCATION: ATHENS NORTH

9:00 a.m. **Gerrit Reinders**, Director Sustainable Energy Solutions,
Johnson Controls Inc.



“The Path to Sustainability”

10:00 a.m. Break

10:15 a.m. Colonel **Thomas Brown**, Chief, CE Operation and
Infrastructure, US **Air Force**



U.S. AIR FORCE

“Air Force Energy Initiatives”

11:15 a.m. **Erin Crotty**, former Commissioner of **NY Department of
Conservation**, now President, **The Crotty Group** and AHC
Group Senior Associate



12:15 p.m. Lunch
LOCATION: ATHENS SOUTH

Luncheon Speaker: **Bruce Piasecki** – author of **World Inc.** on how international
companies are creating solutions for climate change, renewable technologies and
corporate profit. www.worldincbook.com

1:15 p.m. **Mark Loukides** – **Johnson & Johnson**

“J&J’s Sustainability, Energy and Climate Strategy”



To Register or more information contact:

David Frazier – AHC Group (518) 583-9615, david@ahcgroup.com
Kelly Bennett – Sterling Planet (518) 269-1636, kbennett@sterlingplanet.com



2:30 p.m. **Bentham Paulos**, Program Officer, Renewable Power and Biofuels, **Energy Foundation**
"Policies to Advance a Clean Energy Future"



3:30pm **Kurt Johnson**, Director of Marketing and Business Development, **Recurrent Energy, Inc.**



Friday, April 27 –

7:30 a.m. Continental Breakfast
LOCATION: ATHENS SOUTH

8:00 a.m. MEETINGS: ATHENS NORTH
Geoffrey Slevin, BP Solar
"Carbon Markets and Alternative Energy Solutions"



9:30 a.m. **Wendy Pulling**, Director of Environmental Policy, **PG&E**
"ClimateSmart Energy Purchasing Program"



10:45am **Craig Hanson**, Manager of Green Power Marketing Development Group, Climate and Energy, **World Resources Institute**
"The Business Case for Corporate Use of Renewable Energy"



11:30 a.m. Round up of leadership benchmarking deliberations on Rising Role of Renewables on Corporate Strategy by
Mel Jones, CEO, **Sterling Planet**
Bruce Piasecki, Founder & President, **AHC Group**
"Key Points on the Tipping Point and Insights"



Hotel Meeting Logistics:

Hotel Monaco
501 Geary Street
San Francisco, CA 94102
<http://www.monaco-sf.com/>
800-214-4220

Reservations:

APRIL 9th is the last day to get
AHC Group room-block discount
rate of \$209.00/night.
Call: 800-214-4220

AHC Group affiliate member registration - \$995
Non-member registration - \$2,495

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