



August 11, 2017

Dear Leader:

Our Corporate Affiliates workshops constitute “a sharing sanctuary of corporate leaders” from fifty of the largest and most respected firms in the world. The range of ongoing membership firms spans from Toyota, Walgreens Boots Alliance, and CN, to Flex, Ingersoll Rand, and Merck. Some, like FMC, have been Corporate Affiliates for over 25 of our 34 years.

Why might this be? The reasons are several:

- Overall, these leaders benefit from how we design and facilitate these four related workshops. This is not a conference, but a shared ongoing learning network.
- We supplement these member companies present with exceptional new talks from executives from new non-member firms like Boeing, DuPont, and Xantera. The [attached “Save the Date”](#) for January 24 and 25 in Phoenix displays this balance of members and speakers.
- This hands-on, pragmatic approach earns an audience that engages active involvement from Board Members, heads of sustainability, Vice Presidents of Environment, and the CEOs of select investment houses like Calvert and Trillium, including several Profit and Loss executives.

Today we invite you to consider enrolling in our mix of members in Phoenix. Please RSVP by September 15 to Marti@ahcgroup.com for a 10% discount off the regular \$2,695 rate. Marti can arrange an orientation call. If you find the value, we can then credit this rate toward the annual membership the fifty members pay.

Or why not enroll in this mix of leaders as a non-member? Ongoing workshop themes include:

- Emerging Corporate Issues: State-of-the-Art Programs in Materiality Analysis and Supply Chain
- Risk and Risk Reduction
- Competing on Sustainability
- Delivering on the Bottom Line, with emphasis on those leading the new ESG trends

What we attach here as the “Save the Date” is an early [agenda](#) of what you can expect in action this coming January at Phoenix’s Pointe Hilton Squaw Peak Resort in Arizona. *Save the Date. Enroll by September 15 for an early bird 10% discount.*

Yours,

Bruce Piasecki
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